



**LAKE AREA BUSINESS DISTRICTS OF CAMDEN, MILLER, AND MORGAN COUNTY
Sponsorship Request**

Thank you for hosting your event at the Lake of the Ozarks!!

Lake Area Business Districts of Camden, Miller, and Morgan County Mission Statement: To promote Central Missouri's Lake of the Ozarks as Mid-America's premier vacation, group, golf, and outdoor destination.

Events Committee Mission Statement: To assist special events and festivals that generate measurable overnight accommodation room nights, and to promote the Lake of the Ozarks, with the goal of the event financially sustaining itself at some point in the near future.

The attached Sponsorship Request Form must be fully completed in order for your request to be considered. This form is for one-time only events taking place in the Lake Tri-County area or for established events that have been held at the Lake of the Ozarks for five or more years.

NAME OF EVENT: _____ Date of Form Submission: _____

Is this a one-time only special event? Yes No

**Is this an established event that has been held for five (5) or more years at the Lake of the Ozarks? Yes No
Please list the past dates for the event: _____**

Sponsorship Request Form & supporting documentation must be submitted to the Business District of Camden County, the Business District of Miller County, and the Business District of Morgan County by the 15th of the month at least ninety (90) days prior to your event in order to be considered at the monthly Business Districts Advisory Board meetings. For requests \$2,000.00 and above, it may be required a representative from the event be available at the monthly Business District Board Meetings and/or the TCLA Board of Directors meeting to provide information and/or answer questions.

If your event organizers have completed a sponsorship package that includes sponsorship levels, please include with your form submission.

If approved, are you willing to provide volunteers to assist in completing event research questionnaires for a sampling of your attendance (are they staying overnight, how many nights, etc.)? Yes No

If approved, is there an opportunity for a spokesperson from the business districts or TCLA to welcome or address your attendees during the event? Yes No

If approved, an invoice must be submitted to the Business District(s) that approved funding indicating whom the check is to be made payable and where to mail when completed.

If, for any reason, your event is cancelled after funds have been disbursed, said funds will be refunded to the Lake Area Business District that provided the funding within thirty (30) days of the cancellation.

Should the Lake Area Business District of Camden, Miller or Morgan Advisory Board provide funding for this request, applicant entity agrees to provide a hard copy insurance binder, listing the Lake Area Business District Board who funded the event as an additional ensured entity/entity on the insurance policy for the event.

LAKE AREA BUSINESS DISTRICTS OF CAMDEN, MILLER, AND MORGAN COUNTY
Sponsorship Request Page 2

Event Name: _____

Date(s) of Event: _____

Brief Description of the Event: _____

Name of Person/Organization Completing Form: _____

Event Website: _____

Phone #: _____ E-mail: _____

Event Geographical Location: _____

Host Hotel(s) for Event: _____

Expected Total Attendance: _____

Expected Total Number of Accommodation (Room) Nights Generated: _____

Previous Years Total Accommodation (Room) Nights Generated if applicable: _____

Expected attendance from within a 50-mile radius of event: _____

Expected attendance from farther than 50-mile radius of event: _____

TOTAL SPONSORSHIP AMOUNT REQUESTED: \$ _____

Insurance Carrier: _____

Please email the completed funding request form along with your event sponsorship packetsto all three Business Districts listed below:

Lake of the Ozarks Area Business District of Camden County
Camdencountybusinessdistrict@gmail.com

Lake of the Ozarks Area Business District of Miller County
millercountybusinessdistrict@gmail.com

Lake of the Ozarks Area Business District of Morgan County
morgancountybusinessdistrict@gmail.com

To allow for proper planning, request forms should be submitted for review at least ninety (90) days prior to needing the funding or prior to the date of the event. Please note that the Lake Are Business Districts fiscal budget runs from July 1st through June 30th.

Internal Notes:

Received By: _____ Date: _____