

Lake of the Ozarks Area Business District of Morgan County Advisory Board Meeting
Wednesday September 20, 2023, at 1:00 p.m.
Central Bank – Laurie Branch
Laurie Community Room, 101 Dogwood Lane, Laurie, MO – Morgan County

1. Call To Order

Business District Chair Brian Nivert called the meeting of the Lake of the Ozarks Area Business District of Morgan County Advisory Board to order at 1:01 p.m. A roll call attendance for the Advisory Board meeting was taken:

Brian Nivert – Present
John Custer – Present

A quorum was present for the meeting.

Also present were Paul Alpers, Dina Dunklee, and Tracy McKinney.

2. Introductions

Introductions were made around the table.

3. Approval of the Agenda

John Custer made a motion to approve the September 20, 2023, Lake of the Ozarks Area Business District of Morgan County Advisory Board meeting agenda. Brian Nivert seconded the motion. The motion passed unanimously.

4. Public Comments

None at this time.

5. Minutes

John Custer made a motion to approve the August 16, 2023, Lake of the Ozarks Area Business District of Morgan County Advisory Board meeting minutes. Brian Nivert seconded the motion. The motion passed unanimously.

6. Tax Collection Report

The lodging tax collection reporting is updated through the first month of FY24. Morgan County Business District is reporting an increase of 40.15%. Combined, Camden, Miller, and Morgan County report an increase of 13.24%.

7. Municipalities and Chamber of Commerce Updates

Dina Dunklee with Versailles Chamber stated that the vendors for the upcoming Olde Tyme Apple Festival are sold out and she is working to find spots for them all. The information books for the event are ready and stated that if anyone would like some, please let her know. Brian Nivert inquired if there was anything new regarding the Rock Island Trail, Dina stated that currently everything is approved, nothing new to report.

8. New Business

(A.) Approval of the Funding Disbursement Report #323 – The Funding Disbursement Report #323 for Morgan County was presented for approval. FY23 Co-op reimbursement 3rd and 4th quarter payments were deposited, this created a credit balance to rollover into the funding disbursement report #324. Brian Nivert

made a motion to approve the Morgan County Funding Disbursement Report #323. John Custer seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Request

National Bass League 2 Day Qualifier – Paul Alpers with the National Fishing League present the sponsorship request for the National Bass League 2 Day Qualifier, the original dates were going to be April 13 & 14 or April 27 & 28, however Paul had just learned that a competing crappie event will be taking place the same weekend of April 6 & 7, National Fishing League decided to move the crappie event that is being hosted at the Lake that weekend to April 12 & 13, 2024, this would put the Bass Tournament April 6 & 7, 2024. The expected team count is 125 to 150, this is a two-person team. The requested amount is \$15,500 with TV coverage. Miller County was presented the requested at their meeting on Tuesday, September 19, however they approved to table the request until after the Morgan and Camden County meeting, Camden County Business District meeting is scheduled for Thursday, September 28, 2023. John Custer suggested to table the request until after the Camden County Business District meeting. Paul Alpers stated that he would like to have an answer by October 1. Brian Nivert made a motion to fund up to \$12,000 for the National Bass League 2 Day Qualifier. John Custer seconded the motion. The motion passed unanimously.

National Crappie League 1 Day Event – Paul Alpers stated that the event would be similar to the event that had just taken place on September 9, 2023, the date for the 2024 event would be in October. The event that had just taken place on September 9, had 66 anglers and only two anglers were local. The request would have TV coverage. Brian Nivert made the motion to fund the National Crappie League 1 Day Event for \$12,500. John Custer seconded the motion. The motion passed unanimously.

Twisted Cat Outdoors Shootout – Twisted Cat Outdoors Shootout is scheduled for December 30, 2023, and Camden County has approved up to the requested \$10,000, however Camden County Business District Board requested to have the sponsorship requested brought to the Miller and Morgan County Business District meetings. Miller County Business District Board approved \$500 for the Twisted Cat Outdoors Shootout. Brian Nivert made a motion to fund up to \$500 for the Twisted Cat Outdoors Shootout. John Custer seconded the motion. The motion passed unanimously.

Big Bass Bash – The sponsorship request for the Fall 2023 and Spring 2024 Big Bass Bash was presented. Camden County Business District has in their budget to fund \$10,000, however it has not been approved yet. Morgan County does have a weigh-in location at Ivy Bend Resort and does see a noticeable amount of stays for the Big Bass Bash. The request amount for the event is \$11,500 for the Fall and Spring events. Brian Nivert made a motion to approve up to \$3000 for the Fall 2023 and Spring 2024 Big Bass Bash. John Custer seconded the motion. The motion passed unanimously.

(C.) Other New Business – TCLA will be taking over the February Mardi Gras Pub Crawl. After consulting with the accountant and attorney, plans are moving forward. John Custer stated that he would help if needed.

9. Old Business

(A.) Other Old Business – Information was shared regarding the Morgan County Marketing, the ad for the Outdoor Guide is being created and is scheduled to run in November or December. Eric Homan has all collateral for the Morgan County landing page on funlake.com and should have it finished soon.

10. Future Dates

Morgan County Advisory Board Meeting is scheduled for Wednesday, October 18, 2023, at 1:00 p.m.

Morgan County Advisory Board Meeting is scheduled for Wednesday, November 15, 2023, at 1:00 p.m.

Morgan County Advisory Board Meeting is scheduled for Wednesday, December 20, 2023, at 1:00 p.m.

11. Adjourn

There being no further business to discuss, a motion to adjourn the meeting was made by Brian Nivert. John Custer seconded the motion. The motion passed unanimously. The meeting was adjourned at 2:05 p.m.