

Lake of the Ozarks Area Business District of Morgan County Advisory Board Meeting
Wednesday, October 19, 2022, at 1:00 p.m.
Central Bank – Laurie Branch
Laurie Community Room, 101 Dogwood Lane, Laurie, MO – Morgan County

1. CALL TO ORDER:

Business District President Brian Nivert called the meeting of the Lake of the Ozarks Area Business District of Morgan County Advisory Board to order at 1:28 p.m. A roll call attendance for the Advisory Board was taken:

John Custer – Present
Brian Nivert – Present

A quorum was present for the meeting.

Also in attendance, Mike Koenigsman, Lagina Fitzpatrick, and Tracy McKinney.

2. INTRODUCTIONS

3. APPROVAL OF AGENDA

John Custer made a motion to approve the agenda for the Morgan County Business District Advisory Board October 19, 2022, meeting as presented. Brian Nivert seconded the motion. The motion passed unanimously.

4. PUBLIC COMMENTS

None at this time.

5. MEETING MINUTES

John Custer made a motion to approve the September 21, 2022, Lake of the Ozarks Area Business District of Morgan County meeting minutes. Brian Nivert seconded the motion. The motion passed unanimously.

6. LODGING TAX COLLECTION REPORT

Lagina Fitzpatrick reported the lodging tax collection report was in the packet and the Morgan County Business District reported up 38.02%. Lagina also stated that the funds from the County Collector will be held due to the court ruling from the current litigation, however they are reporting the tax collection amount.

7. NEW BUSINESS

(A.) Approval of Funding Disbursement Report #312 – Lagina Fitzpatrick shared the new format for the Morgan County disbursement report. Lagina explained the changes and that there would still be a few more updates. With no questions Brian motioned to approve Morgan County Business District Funding Disbursement Report #312. John Custer seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Requests:

The Freedom Rock – The sponsorship request for the Freedom Rock was presented, this will be an attraction in Morgan County that draws visitors from around the country. John Custer stated that he inquired as to if recognition for sponsorship would be available, at this time there is no

guarantee, however a discussion is being had to incorporate a pavilion with benches that will add sponsorship details. John Custer made a motion to fund \$5,000 for the Freedom Rock. Brian Nivert seconded the motion. The motion passed unanimously.

Laurie's Magical Ozark Christmas Parade – Mike Koenigsman with the Lake West Chamber requested \$500 for the Laurie Lighted Christmas Parade. A short discussion was held, Brian Nivert made a motion to fund \$500 for the Laurie Magical Ozark Christmas Parade. John Custer seconded the motion. The motion passed unanimously.

VFW Fishing Tournament – Brian Nivert shared the information regarding the VFW Fishing Tournament, this is the second year for the tournament, with last year having 16 boats. Due to changes at the VFW Post, the City of Gravois Mills and the VFW at the District Level will be hosting the tournament with the help of Bill Morgan, chairman of the TCLA fishing committee. The amount request is \$6,000, with \$500 being used for Facebook posts, any proceeds will go to the VFW Post. Mike Koenigsman stated the Lake West Chamber would help with the event. The date is still in the works, however, will be at the end of April or the beginning of May. John Custer made a motion to fund \$6,000 for the VFW Fishing Tournament. Brian Nivert seconded the motion. The motion passed unanimously.

(C.) Other New Business – Brian Nivert inquired if there was any additional information regarding Jacob's Cave, the LOOP, or LOTO Offroad. Tracy McKinney reported a letter had been sent to the new owners of Jacob's Cave after the last meeting in September, a representative from LOTO Offroad was in contact regarding the lodging tax and at this time it was reported that LOTO Offroad is not charging for the camping sites, it is part of the offroad package and there has not been a return call or email from the LOOP. Due to the pending lawsuit the discussion to contact an attorney to send a letter to Jacob's Cave will be added to the future agenda.

Brian Nivert inquired about membership to the Lake West Chamber and if it would be advisable to join due to the relationship between Morgan County Business District and the Lake West Chamber and the partnership forming between the organizations. After a discussion, Brian Nivert made a motion to table the discussion until after the pending lawsuit. John Custer seconded the motion.

8. OLD BUSINESS

(A.) Marketing update – Lagina Fitzpatrick stated that a TCLA Marketing Meeting is scheduled for November 14, 2022, at 10:00 a.m. at the TCLA offices. At this time, Brian and John's schedule is open to attend. Lagina updated the podcast information that she has at this time; "On Lake Time" Podcast is the proposed name and after research the equipment that would work for the podcast would be from \$400 to \$500, with marketing and additional supplies the requested amount for the startup would be \$2,000. John Custer made a motion to approve up to \$2,000 to start working on the Lake podcast. Brian Nivert seconded the motion. The motion passed unanimously.

(B.) Other Old Business – No other old business at this time.

9. FUTURE MEETINGS

Advisory Board Meeting is scheduled for Wednesday, November 16, 2022, at 1:00 p.m.

Advisory Board Meeting is scheduled for Wednesday, December 21, 2022, at 1:00 p.m.

10. ADJOURN - There being no further business to discuss, a motion to Adjourn the meeting was made by John Custer. Brian Nivert seconded the motion. The motion passed unanimously. The meeting adjourned at 2:47 p.m.