

Lake of the Ozarks Area Business District of Morgan County Advisory Board Meeting
Wednesday October 18, 2023, at 1:00 p.m.
Central Bank – Laurie Branch
Laurie Community Room, 101 Dogwood Lane, Laurie, MO – Morgan County

1. Call To Order

Business District Chair Brian Nivert called the meeting of the Lake of the Ozarks Area Business District of Morgan County Advisory Board to order at 1:01 p.m. A roll call attendance for the Advisory Board meeting was taken:

Brian Nivert – Present
John Custer – Present

A quorum was present for the meeting.

Also present were Lagina Fitzpatrick, Mike Koenigsman, and Tracy McKinney.

2. Introductions

3. Approval of the Agenda

John Custer made a motion to approve the October 18, 2023, Lake of the Ozarks Area Business District of Morgan County Advisory Board meeting agenda. Brian Nivert seconded the motion. The motion passed unanimously.

4. Public Comments

5. Minutes

John Custer made a motion to approve the September 20, 2023, Lake of the Ozarks Area Business District of Morgan County Advisory Board meeting minutes. Brian Nivert seconded the motion. The motion passed unanimously.

6. Tax Collection Report

The lodging tax collection report through August is reporting Morgan County at an increase of 26.70%. Combined Camden, Miller, and Morgan County are reporting an increase of 17.92%.

7. Municipalities and Chamber of Commerce Updates

Mike Koenigsman with Lake West Chamber stated that the chamber hosts a Coffee with the Chamber the first Thursday each month that features different businesses and everyone is welcome to attend.

8. New Business

(A.) Approval of the Funding Disbursement Report #324 – The Morgan County Funding Disbursement Report #324 was presented, with no questions, Brian Nivert made a motion to approve the Morgan County Funding Disbursement Report #324. John Custer seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Request

The National Fishing League - The National Fishing League – Al McCulloch was available to discuss the request by phone. Al explained that The National Fishing League would like to bring a professional bass event to the Lake similar to a Bass Elite Event. The event would be a weeklong event; three days of practice, a day

off, and then three days of competition. The day off is a community outreach, this would be where 20 to 24 anglers and ownership will visit non-for-profit organizations the Business District would like to draw attention to for fund-raising. Al stated that this is a no-cut event, all anglers will fish the whole tournament. The event will have 8 cameras streaming live on different social media. The event will be out of PB#2 with the weigh in at Pa He Tsi. Miller County Business District approved to fund up to \$2,000, Camden County is scheduled to meet Thursday, October 26, 2023, at 1:00 p.m. Brian Nivert made a motion to approve up to \$2,000 for the National Fishing League. John Custer seconded the motion. The motion passed unanimously.

BASS Nation Series - The BASS Nation Series was held at the Lake in September of this year, this was the first time Bassmasters had been to the Lake since 2017, with a positive outcome. Organizers reached out to possibility move the scheduled event in 2024 from Oklahoma to the Lake. For the event this past September, Camden County Business District funded the entire amount of \$20,000, this is the amount requested for the 2024 event. The event is a weeklong; 5-days of practice and 3-day event. The event will be at PB#2 and will have airtime on ESPN. Brian Nivert made a motion to approve up to \$2,000 for the BASS Nation Series. John Custer seconded the motion. The motion passed unanimously.

(C.) Other New Business – Lake West Lighted Christmas Parade – Mike Koenigsman was in attendance to present the sponsorship form for the Lake West Lighted Christmas Parade. The event is in its 22nd year and is the unofficial opening of the Laurie Christmas Lights. The event is a popular event and has visitors from out of the area. Last year the Morgan County Business District agreed to fund \$500 for the Lake West Lighted Christmas Parade. John Custer made a motion to approve \$500 for the Lake West Lighted Christmas Parade. Brian Nivert seconded the motion. The motion passed unanimously.

9. Old Business

(A.) Other Old Business – A preview of the Morgan County Business District landing page on funlake.com was shown, there are a few more details that need to be worked on, progress is being made to have the page active.

10. Future Dates

Morgan County Advisory Board Meeting is scheduled for Wednesday, November 15, 2023, at 1:00 p.m.
Morgan County Advisory Board Meeting is scheduled for Wednesday, December 20, 2023, at 1:00 p.m.

11. Adjourn

There being no further business to discuss, a motion to adjourn the meeting was made by Brian Nivert. John Custer seconded the motion. The motion passed unanimously. The meeting was adjourned at 1:56 p.m.