

**Lake of the Ozarks Area Business District of Morgan County Advisory Board Meeting**  
**Wednesday, November 16, 2022, at 1:00 p.m.**  
**Central Bank – Laurie Branch**  
**Laurie Community Room, 101 Dogwood Lane, Laurie, MO – Morgan County**

**1. CALL TO ORDER:**

Business District President Brian Nivert called the meeting of the Lake of the Ozarks Area Business District of Morgan County Advisory Board to order at 1:13 p.m. A roll call attendance for the Advisory Board was taken:

John Custer – Present via phone until 1:42 p.m.  
Brian Nivert – Present

A quorum was present for the meeting.

Also in attendance, Mike Koenigsman, Lagina Fitzpatrick, and Tracy McKinney.

**2. INTRODUCTIONS**

**3. APPROVAL OF AGENDA**

John Custer made a motion to approve the agenda for the Morgan County Business District Advisory Board November 16, 2022, meeting as presented. Brian Nivert seconded the motion. The motion passed unanimously.

**4. PUBLIC COMMENTS**

None at this time.

**5. MEETING MINUTES**

John Custer made a motion to approve the October 19, 2022, Lake of the Ozarks Area Business District of Morgan County meeting minutes. Brian Nivert seconded the motion. The motion passed unanimously.

**6. LODGING TAX COLLECTION REPORT**

Lagina Fitzpatrick presented the lodging tax collection report, Morgan County is pacing well and showing up 38.41%. John Custer inquired if the funds were still being held, Lagina stated that funds are still being held at the County Collector level due to the ruling from the judge in the pending litigation and at this time the lodging tax funds will be released December 6, 2022.

**7. NEW BUSINESS**

(A.) Approval of Funding Disbursement Report #313 – The Morgan County Business District Funding Disbursement Report #313 was presented, Brian Nivert inquired regarding the Amazon charge for Podcast equipment, Lagina Fitzpatrick stated the charge was for the equipment purchased for the local Podcast that will be created. Brian Nivert made a motion to approve Morgan County Business District Funding Disbursement Report #313. John Custer seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Requests – There are none at this time.

(C.) Other New Business – Brian Nivert requested to have Lagina Fitzpatrick do research on the possibility of having William Holtz with LakeTV do a spotlight on local Morgan County businesses. John Custer stated that he thinks that it would be a paid advertisement. Lagina stated that she will research the possibility, we need to ensure the market reach is outside the Lake area.

Brian Nivert stated that after the Joint Marketing meeting on Monday, he had reached out to several cities and chambers regarding co-op funding through TCLA. Versailles, Stover, and Gravois Mills are among some that are interested in joint co-op marketing. Lagina Fitzpatrick will get together information to present to interested parties, this will need to be after the holidays due to scheduling.

Brian Nivert inquired to the Licking Summer Camps, this is a high school volleyball and basketball game that takes place a week each in June and July that was lost to the area during 2020 due to Covid. Lagina Fitzpatrick stated that due to Covid, several of the school gyms in the area were not available, the group has not been back since 2020. Brian would like research done to possibility come back to the Lake area, the schools on the West Side has stated that they would participate, a total of ten gyms are needed. Lagina stated the struggle is the time of year. One camp is in June and one in July, which is a challenge to secure lodging for the number of schools that attend.

Brian Nivert inquired if there was any information regarding any new lodging facilities moving to the Morgan County area. Lagina Fitzpatrick and Mike Koenigsman both agreed that there has been talk regarding the possibility, however at this time there is nothing definite.

## **8. OLD BUSINESS**

(A.) Marketing update – Lagina Fitzpatrick gave a brief update.

(B.) Properties/Tax Collection Compliance – A discussion was held regarding new facilities and the lodging tax. Tracy McKinney will continue to monitor and communicate with these properties.

(C.) Other Old Business – No other old business at this time.

## **9. FUTURE MEETINGS**

Advisory Board Meeting is scheduled for Wednesday, December 21, 2022, at 1:00 p.m.

Advisory Board Meeting is scheduled for Wednesday, January 18, 2023, at 1:00 p.m.

**10. ADJOURN** - There being no further business to discuss, a motion to Adjourn the meeting was made by John Custer. Brian Nivert seconded the motion. The motion passed unanimously. The meeting adjourned at 2:50 p.m.