

Lake of the Ozarks Area Business District of Morgan County Advisory Board Meeting
Wednesday, May 17, 2023, at 1:00 p.m.
Central Bank – Laurie Branch
Laurie Community Room, 101 Dogwood Lane, Laurie, MO – Morgan County

1. CALL TO ORDER:

Business District Chair Brian Nivert called the meeting of the Lake of the Ozarks Area Business District of Morgan County Advisory Board to order at 1:05 p.m. A roll call attendance for the Advisory Board was taken:

John Custer – Present
Brian Nivert – Present

Also, in attendance; Dina Dunklee and Tracy McKinney.

2. INTRODUCTIONS

3. APPROVAL OF AGENDA

John Custer made a motion to approve the agenda for the Morgan County Business District Advisory Board May 17, 2023, meeting as presented. Brian Nivert seconded the motion. The motion passed unanimously.

4. PUBLIC COMMENTS

5. MEETING MINUTES

John Custer made a motion to approve the April 19, 2023, Lake of the Ozarks Area Business District of Morgan County meeting minutes. Brian Nivert seconded the motion. The motion passed unanimously.

6. LODGING TAX COLLECTION REPORT

The lodging tax collection report through March 2023 has Morgan County at an increase of 37.02% over last year. Together Camden, Miller, and Morgan County are reporting an increase of 12.78%.

7. MUNICIPALITIES & CHAMBER OF COMMERCE UPDATES – Dina Dunklee with the Versailles Chamber of Commerce stated that the Versailles City Park ward is planning on an event held on July 3, 2023, for the Independence Day holiday, there will food trucks, cornhole, and fireworks. The event will be from 4 p.m. to dusk. Made in Missouri Event will be June 3, 2023, and everything is going well.

8. NEW BUSINESS

(A.) Approval of Funding Disbursement Report #319 – The Morgan County Funding Disbursement Report #319 was presented for review; with no question regarding payments, John Custer made a motion to approve the Morgan County Funding Disbursement Report #319. Brian Nivert seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Requests – Ozark Amphitheater – Ozark Amphitheater sent a sponsorship packet that is presented to the Business District for sponsorship at the amphitheater. Miller County decided at their meeting on May 16, 2023, not to approve funds for sponsorship of

Ozark Amphitheater, Camden County Business District meeting is scheduled for May 25, 2023. John Custer felt it was important to decide to approve funds after the Camden County Business District meeting. John Custer made a motion to table the Ozark Amphitheater sponsorship request at the next meeting. Brian Nivert seconded the motion. The motion passed unanimously.

(C.) By-Laws – The Advisory Board would like to set up a meeting to discuss changes to the Morgan County Business District by-laws, Brian Nivert made a motion to table scheduling a meeting. John Custer seconded the motion. The motion passed unanimously.

(D.) TCLA Operations Update – TCLA will be handling all bookkeeping duties versus the Convention & Visitor Bureau starting immediately.

(E.) Other New Business – Brian Nivert stated the National Crappie Tournament set for September will have the opening dinner at the Great American Dive Bar in Morgan County.

9. OLD BUSINESS

(A.) Morgan County Business District Marketing – Brian Nivert made a motion to table the discussion regarding Morgan County Business District Marketing. John Custer seconded the motion. The motion passed unanimously.

(B.) Granicus – There is no additional information from Granicus. Brian Nivert made a motion to table the discussion regarding Granicus. John Custer seconded the motion. The motion passed unanimously.

(C.) Other Old Business – No other old business at this time.

10. FUTURE MEETINGS

Advisory Board Meeting scheduled for Wednesday, June 19, 2023, at 1:00 p.m.

Advisory Board Meeting scheduled for Wednesday, August 16, 2023, at 1:00 p.m.

11. ADJOURN - There being no further business to discuss, a motion to Adjourn the meeting was made by John Custer. Brian Nivert seconded the motion. The motion passed unanimously. The meeting was adjourned at 1:57 p.m.