

**THE LAKE OF THE OZARKS AREA BUSINESS DISTRICT OF  
MORGAN COUNTY ADVISORY BOARD MEETING**

**VFW Hall, 115 Troutdale, Gravois Mills, MO**

**Wednesday, April 20, 2022, at 1:00 p.m.**

**1. CALL TO ORDER:**

The Lake of the Ozarks Area Business District of Morgan County Advisory Board meeting was called to order at 1:09 p.m. A roll call attendance was taken:

John Custer – present via phone

Brian Nivert – Present

A quorum was present for the meeting.

Also in attendance, Lagina Fitzpatrick and Tracy McKinney.

**2. INTRODUCTIONS**

**3. APPROVAL OF AGENDA:** Brian Nivert made a motion to approve the Agenda for the Morgan County Business District Advisory Board Meeting for April 20, 2022, as presented. John Custer seconded the motion. The motion passed unanimously.

**4. PUBLIC COMMENTS:** None at this time.

**5. MEETING MINUTES:** Brian Nivert made a motion to approve the March 29, 2022, Lake of the Ozarks Area Business District of Morgan County meeting minutes. John Custer seconded the motion. The motion passed unanimously.

**6. NEW BUSINESS:**

(A.) Approval of Funding Disbursement Report #306 – With no questions Brian Nivert made a motion to approve Funding Disbursement Reports #306. John Custer seconded the motion. The motion passed unanimously.

(B.) Sponsorship Request

Shootout Lake TV – August 27 – 28, 2022 – Lagina Fitzpatrick explained this sponsorship request is from Lake TV for \$3,000, where in the past Benne Media has requested funding, there has not been a sponsorship form from them as of yet. With the sponsorship would be eight :30 second commercials during the live broadcast and 150 :30 second commercials between July and October. John Custer inquired if the \$3,000 requested was per Business District or total for all, Lagina stated that it was total requested. John stated that his property management company will have all five units rented out for the Shootout and sees this is a good opportunity for the entire Lake Area. Lagina stated that the commercials running will be for all Business Districts if funding is approved for all Business Districts, if the other districts do not approve funding, it is possible to look at only promoting Morgan County in the commercials. Brian Nivert made a motion to approve up to \$1,000. John Custer seconded the motion. The motion passed unanimously. After more discussion regarding the success, Brian Nivert made a motion to add the sponsorship request to the agenda for next meeting to possibly fund more if the other Business Districts do not. John Custer seconded the motion. The motion passed unanimously.

Hot Summer Nights – Second Fridays of the month during the Summer, 2022 – Lagina Fitzpatrick explained that Hot Summer Nights have been funded by TCLA for years, however

since the change to the Business District level, Miller County Business District funded it last year. John Custer and Brian Nivert discussed the event and that it does not bring anything to Morgan County. John Custer made a motion to not approve funding for Hot Summer Nights. Brian Nivert seconded the motion. The motion passed unanimously.

Lake Race 2022 – June 2 – 4, 2022 – Lagina Fitzpatrick explained that Jeff Dorhauer will be taking over responsibilities for Lake Race 2022 and the event is requesting \$7,000. Brian Nivert and John Custer discussed Lake Race 2022, and both feel that Morgan County does not see any stays from the event. Lagina stated that herself and Tracy McKinney are working on a post-event survey that will be sent to properties for events that have been funded by the Business District, if 50% - 60% are returned from properties that would be a good sampling of the stays that are created from the events. Brian Nivert made a motion to not approve funding for Lake Race 2022. John Custer seconded the motion. The motion passed unanimously.

(C.) Advisory Board Code of Ethics – Brian Nivert made a motion to table the Advisory Board Code of Ethics to the next meeting. John Custer seconded the motion. The motion passed unanimously.

(D.) Other New Business – No other new business at this time.

## **7. OLD BUSINESS**

(A.) TCLA Board Appointment (Non – Advisory Board Member) – Lagina Fitzpatrick stated that she had reached out to Pamela Quinn with LakeDays.Rentals to represent Morgan County on the TCLA Board. Pamela has agreed to be the representative for Morgan County. Lagina explained that Miller County Advisory Board has yet to appoint someone for the TCLA Board, however Camden County Advisory Board has appointed Lance Utley with Old Kinderhook and will try to schedule a meeting in May.

(B.) FY23 TCLA Agreement – Brian Nivert made a motion to table the FY23 TCLA Agreement to the next meeting. John Custer seconded the motion. The motion passed unanimously.

(C.) Meeting with the City of Laurie Follow-up – Brian Nivert stated that he was not able to make the last meeting, he has plans to attend the next meeting on May 3, 2022. Brian had talked to Donna Batliner, Parks and Events Coordinator, to let her know that the Morgan County Business District would like to help with keeping events, like the Bar-B-Que event going. Brian also stated that he left a message with Allen Kimberling, Mayor for the City of Laurie, however he has not returned his call yet. John Custer verified the date of the meeting and stated that he planned to attend also.

(D.) Additional Appointed Advisory Board Seat(s) - Due to the pending lawsuit, Brian Nivert made a motion to table the Additional Appointed Advisory Board Seat(s). John Custer seconded the motion. The motion passed unanimously.

(E.) Business District By-Laws - Due to the pending lawsuit, Brian Nivert made a motion to table the Business District By-Laws discussion. John Custer seconded the motion. The motion passed unanimously.

(F.) Other Old Business – Brian Nivert asked when there will be a joint TCLA and all three Business District Advisory Meeting. Lagina Fitzpatrick stated that after all three counties have appointed their representatives and have a TCLA Board meeting together, a meeting will be set up as soon as it is possible.

Brian Nivert inquired where Granicus is at on compliance for short-term rentals. Lagina Fitzpatrick had reached out earlier in the day and received an email back, Granicus is over 60% in the identification process, a meeting will need to be scheduled in mid to late May for the next step.

John Custer stated that he is starting to see several rentals from the new Ozark International Speedway. The new speedway is a great addition to Morgan County and will start to see more growth in the area. The speedway is also bringing in international visitors to the area.

Lagina Fitzpatrick will be adding future meetings to the agendas, she inquired if a July meeting will need to be planned, in the past July meetings are skipped due to Board Member's schedules in the busy part of the summer. John Custer stated he would like to skip the July meeting due to scheduling. Brian Nivert agreed with the decision, there will not be a July meeting.

**8. ADJOURN** - There being no further business to discuss, a motion to Adjourn the meeting was made by Brian Nivert. John Custer seconded the motion. The motion passed unanimously. The meeting adjourned at 1:55p.m.