

TCLA Budget Meeting
985 KK Drive, Osage Beach, MO 65065
Wednesday June 7, 2023

The Tri-County Lodging Association was scheduled to meet at 2:00 p.m. at the TCLA/CVB Offices, 985 KK Drive, Osage Beach, Camden County, Missouri.

TCLA Board Members:

Lance Utley – Present
Pamela Quinn – Present

A quorum was present for a meeting.

Also, present were Lagina Fitzpatrick and Tracy McKinney.

1. Call to Order

The TCLA Budget meeting was called to order at 2:10 p.m.

2. Approval of the Agenda

Pamela Quinn made a motion to approve the June 7, 2023, TCLA Budget meeting agenda as presented. Lance Utley seconded the motion. The motion passed unanimously.

3. Approval of the Operational Portion of the FY24 Budget/Approval of FY24 CVB Services Agreement

Budget line items A – Print Marketing, B – Billboard Marketing, C – Digital/Social Media Marketing, D – TV/Radia Broadcast & Streaming, E – Public Relations, and G – Group Sales were approved in a previous meeting. The changes for the FY24 proposed Operational Portion of the budget are due to TCLA taking over bookkeeping services and own supplies that had previously been managed by the CVB. A breakdown of the services provided by the CVB was presented. TCLA if approved will have their own copier, postage machine, office supplies, and bookkeeping, which included the charge of QuickBooks online through the CPA service Evers & Company.

Pamela Quinn made a motion to approve the Lake of the Ozarks Convention & Visitor Bureau FY24 Service Agreement including the services provided breakdown. Lance Utley seconded the motion. The motion passed unanimously. Pamela Quinn made a motion to approve the Operational portion of the FY24 Budget. Lance Utley seconded the motion. The motion passed unanimously.

4. Other Business

No other business at this time.

5. Adjourn

There being no further business to discuss, a motion to adjourn the meeting was made by Pamela Quinn. Lance Utley seconded the motion. The motion passed unanimously. The meeting adjourned at 2:36 p.m.