

TRI-COUNTY LODGING ASSOCIATION

Thursday, August 17, 2017

The Tri-County Lodging Association met at 9:00 a.m. at Quail's Nest Inn & Suites, Osage Beach, Missouri.

TCLA Board Members Present:

Ken Allen
Larry McAfee
John Peters
Sherry Shippee
Michael Spriggs
Sue Westenhaver

TCLA Board Members Absent:

Russell Burdette
Fred Dehner
Don Neuharth
Bob Renken

Non-Voting Advisors Absent:

Cindy Stauch
Bill Morgan
Presiding Commissioner Greg Hasty
Commissioner Brian Duncan
Presiding Commissioner James Bryant

Also present were Jim Divincen, Tim Jacobsen, Mayor John Olivarri, Alderman Richard Ross, Chris Moody, Lagina Fitzpatrick, Marjorie Beenders, Cpl. Sam Ford, Sandy Kilkenny, Larry, Pat & Kelli Jones, Jeff Bethurem, Bruce Vanderveld, and Rebecca Green.

CALL TO ORDER

Chairman Sue Westenhaver called the meeting to order at 9:08 a.m.

INTRODUCTIONS

Introductions were made by all meeting attendees.

APPROVAL OF AGENDA

Sue Westenhaver requested that Item 15A be moved to 7A, Item 15C be moved to 15B, and Item 15B be moved to 11B.

Ken Allen made a motion to approve the agenda with the suggested changes. John Peters seconded the motion. The motion passed unanimously.

PUBLIC COMMENTS

No comments were received at this time.

MINUTES

Ken Allen made a motion to approve the June 22, 2017, and July 26, 2017, TCLA Board meeting minutes. John Peters seconded the motion. The motion passed unanimously.

BILLS COMMITTEE REPORT

Larry McAfee made a motion to approve Bill #258. Sherry Shippee seconded the motion. The motion passed unanimously.

FINANCIAL REPORT

Jim Divincen reported that year-to-date collections for the first ten (11) months of FY17 are up 6.41%.

Board Member Recognition - At this time the TCLA Board took a moment to present a plaque of appreciation to Larry Jones, with Osage Beach RV Park, to recognize his 24 years of service on the TCLA Board. Mr. Jones and his wife sold their facility and will be retiring soon in Texas.

Golden Rule Insurance Presentation – Jeff Bethurem updated the TCLA Board on recent insurance policy changes and savings experienced. Mr. Bethurem explained the coverages and differences in policies recently acquired, and suggested that the Board consider worker's compensation coverage for TCLA employees.

FUNDING REQUESTS –

Missouri Police Canine Association Fall Workshop – The event coordinator, Osage Beach Police Department Cpl. Sam Ford, is requesting \$1,500.00 for this conference. Cpl. Ford explained the history and purpose of this organization along with information about this conference to the Board. The Board thanked Cpl. Ford and will discuss funding toward the end of this meeting.

Legislative Report – Russell Burdette, Chair – Chris Moody covered information regarding State budget appropriations and school start dates. Mr. Moody indicated that Representative Diane Franklin would be seeking a State Senate position, and Representative Rocky Miller would be seeking the position of Floor Leader in the House of Representatives.

Mayor John Olivarri reported that sales tax was up almost 6% for the month of July in the City of Osage Beach. Mayor Olivarri spoke about the recent “National Night Out” that took place on August 1st in the Osage Beach City Park which hosted over 700 participants and a recent strategic planning session held by the Osage Beach Board.

Eldon Chamber Director Sandy Kilkenny updated the Board on activities coming up in Eldon, Missouri, including eclipse viewing events and the annual Turkey Festival.

Public Relations Report – Marjorie Beenders with The Beenders-Walker Group gave a brief presentation on activities and media contacts that have been made on behalf of Lake of the Ozarks. Ms. Beenders spoke briefly about the Netflix series ‘Ozark’, and upcoming plans to promote the Lake to the media as a result of this series. Ms. Beenders mentioned that the Lake has received several ‘awards’ recently and will also be featured in Midwest Living Magazine in the spring of 2018.

Executive Director Report – Jim Divincen reported to the Board several activities and meetings attended over the past couple of months. Mr. Divincen provided information about the purchase of an office building for TCLA and CVB and explained a Resolution and Operating Agreement that would need to be approved. Mr. Divincen spoke about an

upcoming meeting with the new Missouri State Parks Director, and also communicated with the local Park Superintendent, Larry Webb, regarding e-coli levels at Public Beaches #1 and #2. Mr. Divincen recently assisted Boating Magazine Editor Randy Vance with arrangements to ride along with a member of the Missouri State Highway Patrol – Water Division, and Mr. Vance would like to return in October.

At this time Mr. Divincen explained that with the recent retirement of Larry Jones from the TCLA Board, the position of ‘Secretary’ was now vacant. Michael Spriggs made a motion to open the floor for nominations to fill the position of Secretary for the TCLA Board. Ken Allen seconded the motion. The motion passed unanimously.

Sue Westenhaver nominated Sherry Shippee to serve as Secretary for the TCLA Board of Directors.

With no other nominations, Ken Allen made a motion to close the nominations. John Peters seconded the motion. The motion passed unanimously.

The Board unanimously approved Sherry Shippee to serve as Secretary for the TCLA Board of Directors.

Group Sales – Lagina Fitzpatrick, Director of Sales, covered information provided in the Group Sales report included in the Board packets. Ms. Fitzpatrick explained that the report had been updated to include additional information, and also distributed a year-end report to the Board.

Special Events Committee – Michael Spriggs, Chair – Mr. Spriggs indicated that a meeting would soon be scheduled for this Committee.

Fishing Tournament Committee – Bob Renken, Chair – No report was given at this time.

Advertising/Budget/Public Relations – Fred Dehner, Chair – No report was given at this time.

Employee Review Committee – Sue Westenhaver indicated that this Committee would be scheduling a meeting in the near future.

Website Committee Report – Michael Spriggs, Chair – Tim Jacobsen reported on website statistics in the Web Report included in Board packets. Funlake.com visits for the first 7 months of 2017 were up 10.2%.

Building Committee – Bob Renken, Chair – Jim Divincen presented a Corporate Resolution that requires the signature of either all Board members or just the Secretary of the Board, to move forward with the purchase of an office building to house the TCLA and CVB offices. Ken Allen made a motion to approve that only the Secretary of the TCLA Board of Directors execute the Resolution. Larry McAfee seconded the motion. The motion passed unanimously.

Mr. Divincen previously provided an Operating Agreement for the newly formed “985 KK Drive, LLC” for the Board’s review and approval. Michael Spriggs made a motion to approve the Operating Agreement as presented for 985 KK Drive, LLC. Sherry Shippee seconded the motion. The motion passed unanimously.

By-Laws Review Committee No report was given at this time.

CVB Update and Report – Tim Jacobsen reported that CVB was currently working on the 2018 Vacation & Service Guide, upcoming Fall Harbor Hop, LOTO Bike Fest, LOTO Air Show, and various other projects.

OLD BUSINESS

Inquiry Update – An inquiry report was provided in the Board packets for review.

Other Old Business – None at this time.

NEW BUSINESS

Other New Business

Audit Services Discussion – Jim Divincen explained to the Board that bids had been requested for performing an annual audit for TCLA. Through this process it was discovered that an annual audit was not required. After a brief discussion with input from TCLA CPA Bruce Vanderveld, Larry McAfee made a motion to continue researching and soliciting bids for audit services for FY18. Michael Spriggs seconded the motion. The motion passed unanimously.

Funding Request Consideration – Regarding the Funding Request presented by the Missouri Police Canine Association, Michael Spriggs made a motion to refer this request to the Business Districts. Larry McAfee seconded the motion. The motion passed unanimously.

Worker’s Compensation Insurance – The TCLA Board was presented with an option to purchase a Worker’s Compensation Insurance for TCLA employees in the amount of \$1,057.00 annually. Ken Allen made a motion to approve the purchase of a Worker’s Compensation Insurance policy for TCLA in the amount of \$1,057.00 annually. Sherry Shippee seconded the motion. The motion passed unanimously.

The next TCLA Board meeting will be held on Thursday, September 21, 2017 at 9:00 a.m.

A motion was made by Larry McAfee to adjourn the TCLA board meeting. John Peters seconded the motion. The motion passed unanimously when voted upon. The TCLA board meeting ended at 11:40 a.m.