

Lake of the Ozarks Area Business District of Miller County Advisory Board Meeting
Tuesday, October 18, 2022 @ 10:00 a.m.
The Resort at Lake of the Ozarks/Encore
Encore Board Room – 3080 Bagnell Dam Blvd, Lake Ozark, MO – Miller County

1. CALL TO ORDER

Business District President Russell Burdette called the meeting of the Lake of the Ozarks Area Business District of Miller County Advisory Board to order at 10:04 a.m. A roll call attendance for the Advisory Board was taken:

Gail Griswold - Absent
Russell Burdette – Present
Merlyn Vandervort – Present

Non-Voting Advisory Board Member-Absent
Miller County Presiding Commissioner Tom Wright

A quorum was present for the meeting.

Also in attendance, Lagina Fitzpatrick.

2. INTRODUCTIONS

3. APPROVAL OF THE AGENDA

Russell Burdette made a motion to approve the Lake of the Ozarks Miller County Advisory Board meeting agenda for October 18, 2022, meeting. Merlyn Vandervort seconded the motion. The motion passed.

4. PUBLIC COMMENTS -there were no public comments.

5. MEETING MINUTES

Russell Burdette made a motion to approve the Lake of the Ozarks Miller County Advisory Board meeting minutes from the September 20th, 2022, meeting. Merlyn Vandervort seconded the motion. The motion passed unanimously.

6. NEW BUSINESS

(A.) Approval of Funding Disbursement Report #312 – Lagina Fitzpatrick presented a new layout of the funding disbursement report. There were no questions about the new format. Russell Burdette made a motion to approve Miller Business District Funding Disbursement Report 312. Merlyn Vandervort seconded the motion. The motion passed unanimously.

(B.) Funding Requests – No funding request for discussion on the October meeting agenda.

(C.) Other New Business – Russell Burdette stated he had a discussion with Lake Ozark Mayor, Dennis Newberry, and at the next City meeting to be held on Tuesday, October 25th, they will vote on lifting the prohibition for short-term nightly rentals within the City of Lake Ozark. The City is discussing passing a permit fee, like a business license on all the short-term rental houses and establishing rules and regulations for overnight guest of these rentals.

7. OLD BUSINESS

(A) Marketing Update-Lagina Fitzpatrick mentioned that a TCLA Marketing Committee meeting will be held on November 14th at 10:00 a.m. at the TCLA/CVB Office. Merlyn is a member of the committee on behalf of the Business District; however, all are welcome.

Lagina mentioned that the Morgan County Business District has directed her to look into cost and coordination of hosting a podcast about the Lake. Lagina reported she will report those cost to the Morgan Business District at their meeting on Wednesday and report back to Miller Business District to see if they want to be part of the

podcast and assist with marketing the podcast. Russell Burdette and Merlyn Vandervort had both attended the last TCLA Board meeting so were aware of the other current marketing updates.

(B.) Future New Events- The Business District discussed possible new future events such as a Fall Crawl, Oktoberfest, and wine trail. The discussion took place to start the process so the events could take place Fall 2023. Lagina Fitzpatrick inquired who would oversee the events. Merlyn Vandervort stated he would like the TCLA staff to oversee or partner with other organizations to make the events happen. Lagina will inquire with the Lake Chamber to see if they have any plans for a Fall Crawl, BDSA, and businesses on the strip about the Oktoberfest event.

(C.) Other Old Business – none at this time.

8. FUTURE BUSINESS DISTRICT ADVISORY BOARD MEETINGS.

Miller County Business District Advisory Board Meeting Tuesday, November 15, 2022, at 10:00 a.m.

Miller County Business District Advisory Board Meeting Tuesday, December 20, 2022, at 10:00 a.m.

ADJOURN - A motion was made to adjourn the meeting by Russell Burdette. Merlyn Vandervort seconded the motion. The motion passed unanimously. The meeting adjourned at 10:53 a.m.