

**Lake of the Ozarks Area Business District of Miller County Advisory Board Meeting**  
**Tuesday October 17, at 10:00 a.m.**  
**The Resort at Lake of the Ozarks/Encore**  
**Encore Board Room – 3080 Bagnell Dam Blvd, Lake Ozarks, MO – Miller County**

**1. Call To Order**

Business District Chair Merlyn Vandervort called the meeting of the Lake of the Ozarks Area Business District of Miller County Advisory Board to order at 10:10 a.m. A roll call attendance for the Advisory Board meeting was taken:

Russell Burdette – Present  
Gail Griswold – Absent  
Merlyn Vandervort – Present

Non-Voting Advisory Board Member:  
Miller County Presiding Commissioner Kevin Cardwell – Absent

A quorum was present for the meeting.

Also present were Lagina Fitzpatrick and Tracy McKinney

**2. Introductions**

**3. Approval of the Agenda**

Russell Burdette made a motion to approve the October 17, 2023, Lake of the Ozarks Area Business District of Miller County Advisory Board meeting agenda. Merlyn Vandervort seconded the motion. The motion passed unanimously.

**4. Public Comments**

**5. Minutes**

Russell Burdette made a motion to approve the September 19, 2023, Lake of the Ozarks Area Business District of Miller County Advisory Board meeting minutes. Merlyn Vandervort seconded the motion. The motion passed unanimously.

**6. Lodging Tax Collection Report**

The lodging tax collection report through August is reporting Miller County Small at an increase of 80.45% and Miller County Medium at an increase of 320.59%. Combined Camden, Miller, and Morgan County are reporting an increase of 17.92%.

**7. Municipalities and Chamber of Commerce Updates**

**8. New Business**

(A.) Approval of the Funding Disbursement Report #324 – The Miller County Funding Disbursement Report #324 was presented. On the current report there is a credit for Co-op reimbursement was carried over. With no additional questions, Russell Burdette made a motion to approve the Miller County Funding Disbursement Report #324. Merlyn Vandervort seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Request

The National Fishing League – Al McCulloch was available to discuss the request by phone. Al explained that The National Fishing League would like to bring a professional bass event to the Lake similar to a Bass Elite Event. The event would be a weeklong event; three days of practice, a day off, and then three days of competition. The day off is a community outreach, this would be where 20 to 24 anglers and ownership will visit non-for-profit organizations the Business District would like to draw attention to for fund-raising. There is also a 2-to-3-minute video that will be created to showcase the history and information regarding Miller County that will be aired as a commercial during the live event. The event is planning to take place at the end of October 2024 and will take place at PB#2 with the weigh-in at Pa He Tsi. Russell Burdette made a motion to approve up to \$2,000 for the National Professional Fishing League max based on Camden and Morgan County decisions. Merlyn Vandervort seconded the motion. The motion passed unanimously.

Lake of the Ozarks Mardi Gras Pub Crawl – Lagina Fitzpatrick presented the request for the Lake of the Ozarks Mardi Gras Pub Crawl to be held February 17, 2024. This will be the first year that Tri-County Lodging Association will be hosting the event, changes are planned that will hopefully increase the number of participating locations with the hope to grow the attendance to what it had been in the past. Some businesses have already signed up for the event with several other businesses approached, there has been positive feedback. Last year Miller County Business District approved \$1,500 to the Lake of the Ozarks Mardi Gras Pub Crawl, Camden County Business District will be presented the request at their next meeting scheduled for Thursday, October 26, 2023. Russell Burdette made a motion to approve \$3,000 to the Lake of the Ozarks Mardi Gras Pub Crawl. Merlyn Vandervort seconded the motion. The motion passed unanimously.

BASS Nation Series – The BASS Nation Series was held at the Lake in September of this year, this was the first time since 2017, with a positive outcome. Organizers reached out to possibility move the scheduled event in 2024 from Oklahoma to the Lake. For the event this past September, Camden County Business District funded the entire amount of \$20,000, this is the same amount requested. The event will be at PB#2 and will have airtime on ESPN. Merlyn Vandervort made a motion to fund \$1,000 to the BASS Nation Series 2024. Russell Burdette seconded the motion. The motion passed unanimously.

(C.) Other New Business – A discussion was held regarding how the DMO process works.

## **9. Old Business**

(A.) Fall Crawl Update – An update on the Fall Crawl was given. A route of all participating locations and an updated budget was presented.

(B.) Other Old Business – None at this time.

## **10. Future Dates**

Miller County Advisory Board Meeting is scheduled for Tuesday, November 21, 2023, at 10:00 a.m.

Miller County Advisory Board Meeting is scheduled for Tuesday, December 19, 2023, at 10:00 a.m.

## **11. Adjourn**

There being no further business to discuss, a motion to adjourn the meeting was made by Russell Burdette. Merlyn Vandervort seconded the motion. The motion passed unanimously. The meeting was adjourned at 11:14 a.m.