

Lake of the Ozarks Area Business District of Miller County Advisory Board Meeting
Tuesday, November 15, 2022 @ 10:00 a.m.
The Resort at Lake of the Ozarks/Encore
Encore Board Room – 3080 Bagnell Dam Blvd, Lake Ozark, MO – Miller County

1. CALL TO ORDER

Business District President Russell Burdette called the meeting of the Lake of the Ozarks Area Business District of Miller County Advisory Board to order at 10:03 a.m. A roll call attendance for the Advisory Board was taken:

Gail Griswold - Present
Russell Burdette – Present
Merlyn Vandervort – Present

Non-Voting Advisory Board Member-Present
Miller County Presiding Commissioner Tom Wright

A quorum was present for the meeting.

Also in attendance, Lagina Fitzpatrick, Miller County Presiding Commissioner elect Kevin Cardwell, and Tracy McKinney.

2. INTRODUCTIONS

3. APPROVAL OF THE AGENDA

Russell Burdette made a motion to approve the Lake of the Ozarks Miller County Advisory Board meeting agenda for November 15, 2022, meeting. Merlyn Vandervort seconded the motion. Gail Griswold abstained. The motion passed.

4. PUBLIC COMMENTS – Miller County Presiding Commissioner Tom Wright thanked the board for serving on the Lake of the Ozarks Area Business District of Miller County, Kevin Cardwell has been elected to the position and will be taking over in January. The Board thanked Tom for his support, service and sharing his valued input.

5. MEETING MINUTES

Russell Burdette made a motion to approve the Lake of the Ozarks Miller County Advisory Board meeting minutes from the October 18, 2022, meeting. Merlyn Vandervort seconded the motion. Gail Griswold abstained. The motion passed unanimously.

6. LODGING TAX COLLECTION UPDATE

Lagina Fitzpatrick stated that the collection report through September 2022 has Miller County small category up 1.27% and Miller County medium category showing down due to the closing of Quality Inn last year about this time. All three Business Districts combined are showing down due to late reporting from Camden County not having Avalara payments, the tax service used by VRBO, before the end of the month.

7. NEW BUSINESS

(A.) Approval of Funding Disbursement Report #313 – The Miller County Funding Disbursement Report #313 was presented to the board. Russell Burdette made a motion to approve the Miller County Funding Disbursement Report #313. Merlyn Vandervort seconded the motion. Gail Griswold abstained. The motion passed unanimously.

(B.) Funding Requests – There are none at this time.

(C.) Other New Business – Russell Burdette updated the board regarding the possibility of overturning the rule to not allow short-term rentals in the city limits of Lake Ozark. At the City of Lake Ozark Planning and Zoning meeting several residents spoke out against the decision to overturn the ruling. At this time the discussion was tabled for the City of Lake Ozark.

8. OLD BUSINESS

(A) Marketing Updates – Lagina Fitzpatrick stated that a joint marketing meeting was held Monday, November 14, 2022. Items discussed were FY22 year-end numbers, FY23 year-to-date numbers, and FY24 Marketing Plan and what is working and what changes need to be made from prior years. The next marketing meeting is planned for February.

(B.) Future New Events – The possibility of a Fall Crawl was discussed, Lagina Fitzpatrick stated that it was presented to Lake Area Chamber, who hosts the Mardi Gras Pub Crawl in February, to host however the Lake Area Chamber does not want to address the Fall Crawl until after the Mardi Gras Pub Crawl. Russell Burdette and Merlyn Vandervort would like the Business District with TCLA’s assistance to move forward on planning the Fall Crawl for the first weekend in November 2023.

(C.) Other Old Business – No other old business at this time

9. FUTURE BUSINESS DISTRICT ADVISORY BOARD MEETINGS.

Miller County Business District Advisory Board Meeting Tuesday, January 17, 2023, at 10:00 a.m.

Miller County Business District Advisory Board Meeting Tuesday, February 21, 2023, at 10:00 a.m.

10. ADJOURN - A motion was made to adjourn the meeting by Russell Burdette. Merlyn Vandervort seconded the motion. The motion passed unanimously. The meeting adjourned at 10:43 a.m.