

Lake of the Ozarks Area Business District of Miller County Advisory Board Meeting
Tuesday, May 16, 2023 @ 10:00 a.m.
The Resort at Lake of the Ozarks/Encore
Encore Board Room – 3080 Bagnell Dam Blvd, Lake Ozark, MO – Miller County

1. CALL TO ORDER

Business District Chair Merlyn Vandervort called the meeting of the Lake of the Ozarks Area Business District of Miller County Advisory Board to order at 9:59 a.m. A roll call attendance for the Advisory Board was taken:

Gail Griswold - Present

Russell Burdette – Present

Merlyn Vandervort – Present

Non-Voting Advisory Board Member – Present

Miller County Presiding Commissioner Kevin Cardwell

A quorum was present for the meeting.

Also, in attendance Shawn Kober and Tracy McKinney

2. INTRODUCTIONS

3. APPROVAL OF THE AGENDA – Russell Burdette made a motion to approve the Lake of the Ozarks Miller County Advisory Board meeting agenda for the May 16, 2023, meeting. Merlyn Vandervort seconded the motion. The motion passed unanimously.

4. PUBLIC COMMENTS – Shawn Kober stated that several owners on the Bagnell Dam Strip are interested in developing an Oktoberfest that would have different events throughout the weekends in October on the Strip.

5. MEETING MINUTES – Russell Burdette made a motion to approve the Lake of the Ozarks Miller County Advisory Board meeting minutes from the April 18, 2023, meeting. Merlyn Vandervort seconded the motion. Gail Griswold abstained. The motion passed.

6. LODGING TAX COLLECTION UPDATE – The lodging tax collection report through March shows the Small Category at an increase of 28.01% over FY22 with Medium Category reporting down 7.39%. Combined all three counties, Camden, Miller, and Morgan are reporting an increase of 12.78%.

7. MUNICIPALITIES AND CHAMBER OF COMMERCE UPDATES – Kevin Cardwell, Miller County Presiding Commissioner, reported the Miller County office building has started repairs to the roof, sewer, and other areas due to maintenance and upkeep to the building.

8. NEW BUSINESS

(A.) Approval of Funding Disbursement Report #319 – With no questions Russell Burdette made a motion to approve Miller County Funding Disbursement Report #319. Merlyn Vandervort seconded the motion. Gail Griswold abstained. The motion passed.

(B.) Sponsorship/Funding Request – Ozark Amphitheater – Ozark Amphitheater sent a sponsorship packet that is presented to the Business Districts for sponsorship at the amphitheater. Russell Burdette reviewed the information regarding the funding request that was submitted at the April 12, 2023, joint meeting, and the opinion that any money approved for the funding request would be to support the business not the event. Gail Griswold stated that she is not interested in funding things in Camden County. No action was taken on the Ozark Amphitheater sponsorship for Miller County Business District.

(C.) TCLA Operations Update – TCLA will be handling all bookkeeping duties versus the Convention & Visitor Bureau starting immediately.

(D.) Other New Business – No other new business at this time.

9. OLD BUSINESS

(A) Fall Crawl Update – No new updates on the Fall Crawl currently. Merlyn Vandervort requested an updated list of participating sponsors; this will be provided after the meeting.

(B.) TCLA Advisory Board – Miller County Business District Representative – No information to report regarding the TCLA Advisory Board Representative.

(C.) Other Old Business – No other old business at this time.

10. FUTURE BUSINESS DISTRICT ADVISORY BOARD MEETINGS

Business District Advisory Board meeting scheduled for Tuesday, June 20, 2023, at 10:00 a.m.

Business District Advisory Board meeting scheduled for Tuesday, July 18, 2023, at 10:00 a.m.

Business District Advisory Board meeting scheduled for Tuesday, August 15, 2023, at 10:00 a.m.

11. ADJOURN - A motion was made to adjourn the meeting by Russell Burdette. Merlyn Vandervort seconded the motion. The motion passed unanimously. The meeting was adjourned at 10:52 a.m.