

LOTO Area Business District of Miller County Advisory Board Meeting
Tuesday, May 10, 2022
Shawnee Bluff Winery
2430 Bagnell Dam Blvd, Lake Ozark – Miller County

1. CALL TO ORDER

Russell Burdette called the meeting of the Lake of the Ozarks Area Business District of Miller County Advisory Board to order at 9:05 a.m.

Board Members Present

Gail Griswold – present via phone
Russell Burdette

Non-Voting Advisory Board Member Present:
Miller County Presiding Commissioner Tom Wright

Others present for the meeting were Lagina Fitzpatrick, Michael Spriggs, and Tracy McKinney.

2. INTRODUCTIONS

3. APPROVAL OF THE AGENDA

Gail Griswold made a motion to approve the Lake of the Ozarks Miller County Advisory Board Meeting Agenda for May 10, 2022, meeting. Russell Burdette seconded the motion. The motion passed unanimously.

4. PUBLIC COMMENTS

No comments at this time.

5. MEETING MINUTES

Gail Griswold made a motion to approve the Miller County Advisory Board meeting minutes from the January 27, 2022, meeting. Russell Burdette seconded the motion. The motion passed unanimously.

6. NEW BUSINESS

(A.) Approval of Funding Disbursement Report #304, #305, and #306 – The amount total for Funding Disbursement Report #304, #305, and #306 is \$29,866.64, Gail Griswold asked how much is currently in the bank account for the Miller County Business District, which is \$172,279.31. After a discussion, Gail Griswold made a motion to approve Funding Disbursement Report #304, #305, and #306 as presented. Russell Burdette seconded the motion. The motion passed unanimously.

(B.) Funding Requests –

Fellowship of Christian Athletes Bridge to Dam Marathon – March 26, 2022 – Russell Burdette explained that the event had already taken place and the event coordinators had presented in March, however due to a lack of quorum a vote could not be taken. Russell gave a brief explanation of the event, Gail Griswold stated that she liked the event, however, would like events that drew more over night stays. Lagina Fitzpatrick stated that the event does draw out of town competitors. Gail Griswold made a motion to fund \$2,500 for the Fellowship of Christian Athletes Bridge to Dam Marathon. Russell Burdette seconded the motion. The motion passed unanimously.

Hot Summer Nights – Second Friday during Summer Months 2022 – Russell Burdette stated that Bob Schwartz with the Bagnell Dam Strip Association had been to the Camden County Business District meeting to request funds for sponsorship for Hot Summer Nights that takes place on the second Friday during the Summer Months. Russell added this is a great event for Miller County due to taking place on the Bagnell Dam Strip. Camden County Small Business District had approved to fund up to \$1,000 of the \$2,500 requested. Gail Griswold made a motion to fund \$1,500 to Hot Summer Nights. Russell Burdette seconded the motion. The motion passed unanimously.

Lake Race 2022 – June 2 – 4, 2022 – Lake Race committee is requesting \$7,000 for sponsoring of Lake Race 2022, Camden County Business District funded up to \$5,000. Russell Burdette expressed that since Lake Race takes place around the Bagnell Dam area it is a good event to sponsor for Miller County. Lagina Fitzpatrick explained that with the sponsorship there will be a full-page ad, a link to lodging added to the Lake Race website and a booth at the Friday night street party. Gail Griswold inquired if Lake Race was taking place at Camden on the Lake at all, Lagina stated that no, it had move back to the Bagnell Dam Area. Michael Spriggs inquired during the discussion of amounts to be funded if Miller County funded \$3,000 and Camden County had funded up to \$5,000, how much would Lake Race receive? Lagina Fitzpatrick clarified that since Camden County had funded up to \$5,000 the difference from the amount Miller County funds will reflect the actual amount, for example if Miller County does fund \$3,000 than Camden County would only fund \$4,000 to make the \$7,000 requested. Russell Burdette made a motion to fund Lake Race 2022 for \$3,000. Gail Griswold seconded the motion. The motion passed unanimously.

Shootout Lake TV – August 28 – 29, 2022 – Lake TV is requesting \$3,000 for sponsorship of the Shootout, Camden County and Morgan County Business Districts have agreed to fund \$1,000 each. Russell Burdette stated that even though the Shootout takes place near Captain Ron’s Bar and Grill, it is a lake wide event that sees people staying all over the Lake area. Gail Griswold made a motion to fund \$1,000 to Lake TV for the Shootout. Russell Burdette seconded the motion. The motion passed unanimously.

Major League Fishing Tackle Warehouse – April 2023 – Lagina Fitzpatrick explained that this is a new event, however the Business Districts have worked with Major League Fishing several times in the past, they had just been at the Lake last week for the Bass Pro Tour. The sponsorship request is for \$32,500, Camden County Business District has approved \$20,000 and Morgan County Business District has approved \$6,250 leaving a balance of \$6,250. The event will be held prior to the Big Bass Bash in April 2023 and will air on CBS Sports with two 2 hour shows and also on the Sportsman Channel with two 10-hour segments. Lagina explained this is a good Marketing buy for the Lake area. Gail Griswold asked Michael Spriggs his feeling regarding Major League Fishing at the Lake. Michael responded that he thinks that it is a positive for the Lake, he has had several guests stay that had seen anglers from Major League Fishing that have been at the Lake on different shows. Gail Griswold made a motion to fund \$6,250 to Major League Fishing Tackle Warehouse. Russell Burdette seconded the motion. The motion passed unanimously.

Point Randall Resort Summer 2022 Fireworks – Memorial Day, Fourth of July, and Labor Day – Michael Spriggs explained that Point Randall Resort has been putting on fireworks show for over 15 years Fourth of July, and it continues to grow. Michael added that he had requested funds for Labor Day last year from Camden County to see how the additional events would work. Michael explained that he wants to give an alternative to the Lake of the Ozarks area due to the larger boats at the bigger venues. Michael stated that the budget is close to \$7,000, however he is requesting \$3,500 to help fund the events over the summer. Lagina Fitzpatrick stated that Point Randall Resort would be included on the press release that is issued for fireworks. Russell Burdette made a motion to fund up to \$1,750 to Point Randall Resort Summer 2022 Fireworks Display. Gail Griswold seconded the motion. The motion passed unanimously.

(C.) FY23 Budget & Marketing Plan – Lagina Fitzpatrick stated that the item was added to the agenda to schedule a meeting for the FY23 Budget and Marketing Plan, the meeting will need to take place soon, the new fiscal year will start July 1, 2022.

(D.) Elect Business District Officers – Due to the Miller County Advisory Board being only the two current members at this time, positions that need to be filled are president and secretary/treasurer. Lagina Fitzpatrick stated that a Budget Officer will need to be appointed also. Gail Griswold made the motion to appoint Russell Burdette as President of the Miller County Advisory Board. Russell Burdette seconded the motion. The motion passed unanimously. Russell Burdette made the motion to appoint Gail Griswold as Secretary/Treasurer of the Miller County Advisory Board. Gail Griswold seconded the motion. The motion passed unanimously. Gail Griswold made a motion for Russell Burdette to serve as Budget Officer for the Miller County Advisory Board. Russell Burdette seconded the motion. The motion passed unanimously.

(F.) Other New Business – No new business at this time.

7. OLD BUSINESS

(A) TCLA Board Appointment – Russell Burdette explained that due to the revision of the TCLA By-Laws a representative need to be appointed to serve on the TCLA Board to represent Miller County. Lance Utley with Old Kinderhook will represent Camden County and Pamela Quinn with LakeDays.Rentals will represent Morgan County. The term for Miller County will be for one-year and then an election will be held. Russell suggested Steven Schmidt of Cross Creek Campground or Caleb Johnson of Osage Beach RV Park. Gail Griswold asked the question of which category each were in; Cross Creek Campground is in the medium category and Osage Beach RV Park is in the small category. Gail stated that since the medium category is not represented Steven would be a good representative. Russell Burdette made the motion to appoint Steven Schmidt with Cross Creek Campground for TCLA Board representatives. Gail Griswold seconded the motion. The motion passed unanimously. Gail Griswold made the motion to select Caleb Johnson of Osage Beach RV Park as TCLA Board representative in the occasion that Steven Schmidt declines the role. Russell Burdette seconded the motion. The motion passed unanimously.

(B.) Other Old Business – No other old business.

8. FUTURE BUSINESS DISTRICT ADVISORY BOARD MEETINGS.

Miller County Business District Advisory Board Meeting Thursday, June 23, 2022, at 9:00 a.m.

Miller County Business District Advisory Board Meeting Thursday, July 28, 2022, at 9:00 a.m. - pending

ADJOURN-A motion was made to adjourn the meeting by Russell Burdette. Gail Griswold seconded the motion. The motion passed unanimously. The meeting adjourned at 10:00 a.m.