

Lake of the Ozarks Area Business District of Miller County Advisory Board Meeting
Tuesday June 20, 2023, at 10:00 a.m.
The Resort at Lake of the Ozarks/Encore
Encore Board Room – 3080 Bagnell Dam Blvd, Lake Ozarks, MO – Miller County

1. Call To Order

Business District Chair Merlyn Vandervort called the meeting of the Lake of the Ozarks Area Business District of Miller County Advisory Board to order at 10:00 a.m. A roll call attendance for the Advisory Board meeting was taken:

Russell Burdette – Present
Gail Griswold – Absent
Merlyn Vandervort – Present

Non-Voting Advisory Board Member:
Miller County Presiding Commissioner Kevin Cardwell – Absent

A quorum was present for the meeting.

Also present were Lagina Fitzpatrick, Paul Albers, Brian Sowers, Michael Spriggs, and Tracy McKinney.

2. Introductions

Introductions were made around the table.

3. Approval of the Agenda

Russell Burdette made a motion to approve the June 20, 2023, Lake of the Ozarks Area Business District of Miller County Advisory Board meeting agenda. Merlyn Vandervort seconded the motion. The motion passed unanimously.

4. Public Comments

Paul Albers with the National Crappie League thanked the board for taking the time to review the funding requests.

5. Minutes

Russell Burdette made a motion to approve the May 16, 2023, the Lake of the Ozarks Area Business District of Miller County Advisory Board meeting minutes. Merlyn Vandervort seconded the motion. The motion passed unanimously.

6. Municipalities and Chamber of Commerce Updates

No updates at this time.

7. Tax Collection Report

The lodging tax collection report through April is in the packet. Miller Small is reporting an increase of 27.2% with Miller Medium down .18%. Combined Camden, Miller, and Morgan County has a 10.15% increase over FY22. Due to a few issues, the Camden County Collector did not report the collections for the entire month of lodging tax payments.

8. New Business

(A.) Approval of the Funding Disbursement Report #320 – The Miller County Funding Disbursement Report #320 is in the packet. Russell Burdette inquired what the charge for the MLF Security was, security was needed at PB#2 because of the equipment left out overnight, payment for the security guards needed to be paid in a timely manner, however, will be reimbursed by MLF. With no further questions, Russell Burdette made a motion to approve the Miller County Funding Disbursement report #320. Merlyn Vandervort seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Request

Point Randall Holiday Fireworks – The funding request for the Point Randall Holiday Fireworks was presented to the Camden County Business District Advisory Board at the May meeting and \$2,000 of the \$3,500 requested was approved. Russell Burdette explained that the resort is in Camden County, however a large percentage of the viewing is done in Miller County. Russell Burdette made a motion to fund the Point Randall Holiday Fireworks for \$1,500. Merlyn Vandervort seconded the motion. The motion passed unanimously.

Twisted Cat Outdoors Shootout – The Twisted Cat Outdoors Shootout has taken place at the Lake in the past and has done well, however this is a new event. The scheduled date is December 30, 2023, which is in the off season. It is expected to have approximately 125 2-person teams. The event is planned to be held at Robin’s Resort, however it has not been secured yet. The anglers will be able to fish anywhere on the Lake. Russell Burdette made a motion to table the Twisted Cat Outdoors Shootout until after the request has been reviewed at the Camden County Business District meeting on Thursday, June 22. Merlyn Vandervort seconded the motion. The motion passed unanimously.

National Crappie League National Championship & Expo – Paul Albers and Brian Sowers were in attendance to present the National Championship & Expo funding request. The event will take place March 2026, at the Lodge of Four Seasons. The request is for the National Championship and Expo. The championship will take place Thursday through Saturday and the Expo will take place Friday through Sunday. There will be a Media Fish-Off on Wednesday morning and welcome dinner Wednesday evening before the event. The expected anglers are between 180 – 200 2-person teams and will be able to stay anywhere at the Lake. The teams will be able to launch from anywhere, weigh-in locations have not been decided yet, however the final day’s weigh-in will take place at the Lodge of Four Seasons. Paul Albers reviewed the income to expense and economic impact the events can have on the Lake. Merlyn Vandervort inquired if any monies that are approved to be funded, would need to be paid at one time. Paul explained the half would need to be paid in the fall of 2025 with the remainder being paid January 2026, Paul also stated that the National Crappie League would like to have the event at the Lake every 3 to 4 years. Russell Burdette made a motion to fund the National Crappie League National Championship & Expo for up to \$5,000 split between two fiscal years. Merlyn Vandervort seconded the motion. The motion passed unanimously.

National Crappie League Open Division National Qualifier – The Open Division National Qualifier is scheduled for April 2024, this past year the event took place over Easter Weekend with a low turnout. For the 2024 event the schedule will be after Easter. The 2023 event, Camden County approved funding of \$14,500 with Miller County approving \$1,000, Morgan County fully funded the fall event that will take place in Gravois Mills. Russell Burdette made a motion to fund the National Crappie League Open Division National Qualifier for up to \$1,000. Merlyn Vandervort seconded the motion. The motion passed unanimously.

(C.) Other New Business – No other new business.

9. Old Business

(A.) Fall Crawl Update – An updated budget was handed out. Facebook updates are being worked on, along with keeping businesses stocked with flyers and cards. Several businesses requested to be contacted at this time of the year, closer to the event, to consider participating in the event. As the event gets closer, a meeting will be scheduled.

(B.) TCLA Advisory Board – Miller Business District Representative – There are no updates for anyone to take the Miller County Business District TCLA Advisory Board seat.

(C.) Other Old Business – No other old business.

10. Future Dates

Miller County Advisory Board Meeting is scheduled for Tuesday July 18, 2023, at 10:00 a.m.

Miller County Advisory Board Meeting is scheduled for Tuesday August 15, 2023, at 10:00 a.m.

Miller County Advisory Board Meeting is scheduled for Tuesday September 19, 2023, at 10:00 a.m.

11. Adjourn

There being no further business to discuss, a motion to adjourn the meeting was made by Russell Burdette. Merlyn Vandervort seconded the motion. The motion passed unanimously. The meeting was adjourned at 11:12 a.m.