

Lake of the Ozarks Area Business District of Miller County Advisory Board Meeting
Tuesday July 18, 2023, at 10:00 a.m.
The Resort at Lake of the Ozarks/Encore
Encore Board Room – 3080 Bagnell Dam Blvd, Lake Ozarks, MO – Miller County

1. Call To Order

Business District Chair Merlyn Vandervort called the meeting of the Lake of the Ozarks Area Business District of Miller County Advisory Board to order at 9:59 a.m. A roll call attendance for the Advisory Board meeting was taken:

Russell Burdette – Present
Gail Griswold – Absent
Merlyn Vandervort – Present

Non-Voting Advisory Board Member:
Miller County Presiding Commissioner Kevin Cardwell – Present

A quorum was present for the meeting.

Also present were Lagina Fitzpatrick, Jen West, and Tracy McKinney.

2. Introductions

Introductions were made around the table.

3. Approval of the Agenda

Russell Burdette made a motion to approve the July 18, 2023, Lake of the Ozarks Area Business District of Miller County Advisory Board meeting agenda. Merlyn Vandervort seconded the motion. The motion passed unanimously.

4. Public Comments

None at this time.

5. Minutes

Russell Burdette made a motion to approve the June 20, 2023, the Lake of the Ozarks Area Business District of Miller County Advisory Board meeting minutes. Merlyn Vandervort seconded the motion. The motion passed unanimously.

6. Lodging Tax Collection Report

The lodging tax collection report is through May 2023 with an increase of 27.56% for Miller County Small and Miller County Medium is down 3.54%. Combined all Camden, Miller, and Morgan County are reporting an increase of 10.01%.

7. Municipalities and Chamber of Commerce Updates

Miller County Presiding Commissioner Kevin Cardwell stated that the Miller County 911 Emergency Service Center will be updated and moving into the Miller County Courthouse.

8. New Business

(A.) Approval of the Funding Disbursement Report #321 – The Miller County Funding Disbursement Report #321 was in the packet. Co-op reimbursement was subtracted from the funding disbursement report amount. Russell Burdette inquired about Cvent, this helps in boosting group sales leads. Russell Burdette made a motion

to approve the Miller County Funding Disbursement Report #321. Merlyn Vandervort seconded the motion. The motion passed unanimously.

(B.) BikeFest Showcase Motorcycle Museum – The BikeFest Committee has been working on different items and events that can be added to BikeFest. The Showcase Motorcycle Museum will be held at The Resort at Lake of the Ozarks in the new event center. The cost to The Resort at Lake of the Ozarks to have the display and the additional cost of security will be over \$24,000. The BikeFest Committee has agreed to help fund the display for \$6,000. Russell Burdette made a motion to fund the Showcase Motorcycle Museum for \$8,000. Merlyn Vandervort seconded the motion. The motion passed unanimously.

(C.) Other New Business – No other new business at this time.

9. Old Business

(A.) Fall Crawl Update – A discussion was held as to the status of the Fall Crawl. Jen West with TCLA will be contacting the businesses that have not registered to participate and will continue to stock flyers and advertisement cards. Merlyn Vandervort suggested to have cards handed out during BikeFest, this would include other businesses around the Lake area. A breakdown of the budget was reviewed.

(B.) Other Old Business – No other old business.

10. Future Dates

Miller County Advisory Board Meeting is scheduled for Tuesday August 15, 2023, at 10:00 a.m.

Miller County Advisory Board Meeting is scheduled for Tuesday September 19, 2023, at 10:00 a.m.

11. Adjourn

There being no further business to discuss, a motion to adjourn the meeting was made by Merlyn Vandervort. Russell Burdette seconded the motion. The motion passed unanimously. The meeting was adjourned at 10:58 a.m.