

Lake of the Ozarks Area Business District of Miller County Advisory Board Meeting
Tuesday August 15, 2023, at 10:00 a.m.
The Resort at Lake of the Ozarks/Encore
Encore Board Room – 3080 Bagnell Dam Blvd, Lake Ozarks, MO – Miller County

1. Call To Order

Business District Chair Merlyn Vandervort called the meeting of the Lake of the Ozarks Area Business District of Miller County Advisory Board to order at 10:02 a.m. A roll call attendance for the Advisory Board meeting was taken:

Russell Burdette – Present
Gail Griswold – Present
Merlyn Vandervort – Present

Non-Voting Advisory Board Member:
Miller County Presiding Commissioner Kevin Cardwell – Absent

A quorum was present for the meeting.

Also present were Lagina Fitzpatrick, Gina Goff, and Tracy McKinney.

2. Introductions

Introductions were made around the table.

3. Approval of the Agenda

Russell Burdette made a motion to approve the August 15, 2023, Lake of the Ozarks Area Business District of Miller County Advisory Board meeting agenda. Merlyn Vandervort seconded the motion. The motion passed unanimously.

4. Public Comments

None at this time.

5. Minutes

Russell Burdette made a motion to approve the July 18, 2023, the Lake of the Ozarks Area Business District of Miller County Advisory Board meeting minutes. Merlyn Vandervort seconded the motion. Gail Griswold abstained. The motion passed.

6. Lodging Tax Collection Report

The lodging tax collection report is updated to the end of FY23. Miller Small reported an increase of 9.07% and Miller Medium reported an increase of .3% over FY22. Camden, Miller, and Morgan County combined reported an increase of 11.49% over FY22.

7. Municipalities and Chamber of Commerce Updates

Merlyn Vandervort stated that he had met with the CEO from the tribe Osage Nation regarding the current status of the casino in Lake Ozark. Merlyn stated she is confident that the casino will start construction by 2025, currently, it is waiting for the governor to sign off on it, according to the CEO. Merlyn also stated there is a possibility of a 400 to 500 room hotel, however Indian owned property does not have to collect and remit taxes. The tribe has been forthcoming with becoming a marketing partner in the area.

8. New Business

(A.) Approval of the Funding Disbursement Report #322 – Russell Burdette requested the information from the geofencing campaign, the reports will be emailed to him. With no other questions Russell Burdette made a motion to approve the Miller County Funding Disbursement Report #322. Merlyn Vandervort seconded the motion. Gail Griswold abstained. The motion passed.

(B.) At Niangua’s End Film – Gina Goff with Goff Productions, has been in the film industry of 25 years and has produced 15 movies and is from Missouri. With the passing of the Show MO Act, she would like to make a movie in the area. At Niangua’s End was first made into a short film by local residents Bo Shore and Chase Elliott, a full script was shown to Gina, and she agreed to help them make the film. The budget is for \$3.5 million and receiving help from around the Lake area from local business owners. Currently the project is being supported by Miller County Business Neon Taco, Alley Cats and Lake Ozark Helicopter with many more planned. There will be some filming done by helicopter during the Shootout and she would like to have the Celebration Cruise as part of filming. The majority of the filming will take place on the Glaize Arm of the Lake in the State Park but will have some filming on the Niangua Arm also. The plan for the film will be to hire as many from Missouri for the cast, major and minor parts, and crew as possible. Gail Griswold inquired how the film tax credit works, Gina explained that after the film is done, all of the accounting books are turned over to the state, a complete audit is done to verify that all money was spent accordingly. Usually after about 90 days a 20 -25% rebate from the state is issued, this will be sent to investors.

A discussion was held regarding the possibility of supporting the film, Russell Burdette made a motion to approve \$10,000 for the film At Niangua’s End from the Miller County Business District. Merlyn Vandervort seconded the motion. The motion passed unanimously.

(C.) Other New Business – The information that Shorewood RV Park has been sold, was shared with the board, Russell Burdette stated that his neighbors who own Camp Bagnell and Lazy K Campgrounds will be moving to all monthly rentals next year.

9. Old Business

(A.) Fall Crawl Update – As the end of the season is coming to an end after the Labor Day holiday, TCLA will contact businesses on the strip to promote the Fall Crawl. There will be two different booths at the Missouri State Fair and save the date cards will be handed out.

(B.) TCLA Board Rep – With no one excepting the position for the TCLA Board Representative for Miller County, Gail Griswold made a motion to appoint Merlyn Vandervort as the Miller County TCLA Board Interim Representative. Russell Burdette seconded the motion. The motion passed unanimously.

(C.) Other Old Business

10. Future Dates

Miller County Advisory Board Meeting is scheduled for Tuesday September 19, 2023, at 10:00 a.m.

Miller County Advisory Board Meeting is scheduled for Tuesday, October 17, 2023, at 10:00 a.m.

11. Adjourn

There being no further business to discuss, a motion to adjourn the meeting was made by Russell Burdette. Merlyn Vandervort seconded the motion. The motion passed unanimously. The meeting was adjourned at 11:16 a.m.