

Lake of the Ozarks Area Business District of Miller County Advisory Board Meeting
Tuesday, April 18, 2023 @ 10:00 a.m.
The Resort at Lake of the Ozarks/Encore
Encore Board Room – 3080 Bagnell Dam Blvd, Lake Ozark, MO – Miller County

1. CALL TO ORDER

Business District Chair Russell Burdette called the meeting of the Lake of the Ozarks Area Business District of Miller County Advisory Board to order at 10:00 a.m. A roll call attendance for the Advisory Board was taken:

Gail Griswold - Absent

Russell Burdette – Present

Merlyn Vandervort – Present

Non-Voting Advisory Board Member – Absent

Miller County Presiding Commissioner Kevin Cardwell

A quorum was present for the meeting.

Also, in attendance Lagina Fitzpatrick and Tracy McKinney.

2. INTRODUCTIONS

3. APPROVAL OF THE AGENDA – Russell Burdette made a motion to approve the Lake of the Ozarks Miller County Advisory Board meeting agenda for the April 18, 2023, meeting. Merlyn Vandervort seconded the motion. The motion passed unanimously.

4. PUBLIC COMMENTS – Lagina Fitzpatrick shared a thank you that had come in from Fellowship of Christian Athletes regarding the Bridge & Dam Race that was funded by the Miller County Business District.

5. MEETING MINUTES – Russell Burdette made a motion to approve the Lake of the Ozarks Miller County Advisory Board meeting minutes from the March 21, 2023, meeting. Merlyn Vandervort seconded the motion. The motion passed unanimously.

6. LODGING TAX COLLECTION UPDATE – The lodging tax collection report through February shows Small Category at an increase of 29.07% over FY22 with Medium Category reporting down 13.5%. Combined Camden, Miller, and Morgan County is reporting an increase of 11.23%.

7. NEW BUSINESS

(A.) Approval of Funding Disbursement Report #318 – The Miller County Funding Disbursement Report #318 was reviewed; credit card information had not been added to the funding disbursement reports for the past few months and that is reflected on the report. Russell Burdette made a motion to approve the Miller County Funding Disbursement Report #318. Merlyn Vandervort seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Request - After hearing the funding requests from the respected groups at the TCLA Joint meeting held Wednesday, April 12, 2023. Camden County Business District Advisory Board has met to discuss the sponsorship requests, Morgan County Business District Advisory Board will meet on Wednesday, April 19, 2023, to discuss funding. A discussion was held regarding the following funding for the events:

Versailles Olde Tyme Apple Festival – Camden County has approved funding up to \$5,000, Miller County funded FY22 for \$1,000, they did not fund FY23. Russell Burdette and Merlyn Vandervort do not feel that Miller County receives a large number of visitors for the event, however it is an important event at the Lake. Russell Burdette made a motion to fund up to \$1,000 for the Versailles Olde Tyme Apple Festival. Merlyn Vandervort seconded the motion. The motion passed unanimously.

Lake of the Ozarks BikeFest – Camden County has approved funding up to \$5,000, Miller County funded FY23 for \$3,000. BikeFest is a big draw for all of the Lake Area. Russell Burdette made a motion to fund up to \$5,000 for the Lake of the Ozarks BikeFest. Merlyn Vandervort seconded the motion. The motion passed unanimously.

Lake of the Ozarks Shootout – Camden County has approved funding for \$5,000, the Shootout as an event has not been funded in several years and was last funded by TCLA. Media partners Benne Media and Lake TV requested funding last year, Miller County funded \$1,000 for each request. Concerns were expressed regarding the amount requested due to the amount the Shootout donates to charity after the event. Merlyn Vandervort made a motion to fund up to \$2,000 for the Lake of the Ozarks Shootout. Russell Burdette seconded the motion. The motion passed unanimously.

LOTO PowerFest (formerly Lake Race) – Camden County has approved funding for \$2,000, Miller County funded FY22 for \$3,000. Since the race is now located at the 7mm and not at Bagnell Dam, Miller County will not have as much activity from the event. Merlyn Vandervort made a motion to approve \$2,000 for LOTO PowerFest. Russell Burdette seconded the motion. The motion passed unanimously.

F1 Event – PowerFest – Camden County has approved funding for \$2,000, the F1 Event was last held in FY21, Miller County funded \$1,000. The organizers of the F1 Event are working to get it as an annual event. Merlyn Vandervort made a motion to fund up to \$2,000 for the F1 Event. Russell Burdette seconded the motion. The motion passed unanimously.

Ozark Amphitheater – Camden County will be revisiting the funding request; Russell Burdette tabled the discussion regarding funding for the Ozark Amphitheater.

Lake of the Ozarks Golf Council – TV Commercials – Camden County approved funding the remaining balance of the \$20,000 requested after the Miller and Morgan County meetings. Russell Burdette and Merlyn Vandervort both feel the Lake of the Ozarks Golf Council TV Commercials are beneficial to the Lake Area. Merlyn Vandervort made a motion to approve \$3,000 for the Lake of the Ozarks Golf Council TV Commercials. Russell Burdette seconded the motion. The motion passed unanimously.

Magic Dragon Trails – Camden County approved funding the remaining balance of the \$10,000 requested after the Miller and Morgan County meetings. Merlyn Vandervort inquired due to the request being for infrastructure, can the Advisory Board agree to fund the request; after a review of the Statutes of which the Business District was formed, the Camden County board felt that the funds requested would help attract visitors to the Lake Area. The trail is being built in the Osage Beach area currently and will not benefit Miller County for a few years, however Russell and Merlyn think it is important to help the Lake Area as a whole. Russell Burdette made a motion to fund up to \$1,000 for the Magic Dragon Trails. Merlyn Vandervort seconded the motion. The motion passed unanimously.

Hot Summer Nights – Camden County Small Category approved to fund \$1,000, Miller County funded \$1,500 for FY22. Hot Summer Nights is a great summer long event that brings visitors to the Bagnell Dam Strip. Russell Burdette made a motion to approve \$1,500 for Hot Summer Nights. Merlyn Vandervort seconded the motion. The motion passed unanimously.

(C.) Business District Election of Officers – Election of the 2023 officers were discussed. Russell Burdette made a motion to appoint Merlyn Vandervort as Chair; Russell Burdette, as Secretary/Treasurer and Budget Officer. Merlyn Vandervort seconded the motion. The motion passed unanimously.

(D.) Other New Business – Russell Burdette reported the Big O Tires is almost completed and ready to open on Bagnell Bam Boulevard.

8. OLD BUSINESS

(A) Fall Crawl Update – Over 500 Miller County Fall Crawl cards were handed out that the St. Patrick's Day Parade. Cards are at participating locations along the Fall Crawl route. Event insurance has been quoted at \$64.00, with the expectation of the participating locations adding TCLA and Miller County Business District to the locations policy for the event also.

(B.) TCLA Advisory Board – Miller County Business District Representative – There is no new information to report at this time.

(C.) Other Old Business – No other old business at this time.

9. FUTURE BUSINESS DISTRICT ADVISORY BOARD MEETINGS

Business District Advisory Board meeting scheduled for Tuesday, May 16, 2023, at 10:00 a.m.

Business District Advisory Board meeting scheduled for Tuesday, June 20, 2023, at 10:00 a.m.

10. ADJOURN - A motion was made to adjourn the meeting by Russell Burdette. Merlyn Vandervort seconded the motion. The motion passed unanimously. The meeting was adjourned at 10:34 a.m.