

Lake of the Ozarks Area Business District of Miller County Advisory Board Meeting
Wednesday, April 14, 2021 9:00 a.m.
The Lodge at Port Arrowhead
3080 Bagnell Dam Blvd, Lake Ozark, Missouri 65049- Miller County

1. CALL TO ORDER

Business District President Russell Burdette called the meeting of the Lake of the Ozarks Area Business District of Miller County Advisory Board to order at 9:03 a.m.

Board Members Present

Jen Morgan
Russell Burdette

Non-Voting Advisory Board Member:

Miller County Presiding Commissioner Tom Wright-Absent

Also present: Lagina Fitzpatrick.

2. INTRODUCTIONS

Russell Burdette mentioned Commissioner Wright did call him to let him know he would be unable to attend the meeting.

3. APPROVAL OF THE AGENDA

Jen Morgan made a motion to approve the Lake of the Ozarks Miller County Advisory Board Meeting Agenda for April 14th, 2021. Russell Burdette seconded the motion. The motion passed unanimously.

4. PUBLIC COMMENTS-None

5. MEETING MINUTES

Jen Morgan made a motion to approve the Advisory Board Meeting minutes from the March 25th, 2021 meeting. Russell Burdette seconded the motion. The motion passed unanimously.

Russell Burdette made a motion to approve the Miller County Business District Annual Meeting minutes from the March 25th Annual meeting with a noted change; the agenda items are numbered incorrectly. Jen Morgan seconded the motion. The motion passed unanimously.

6. NEW BUSINESS –None

7. OLD BUSINESS-

(A.) FY22 Budget Planning Packet-. Lagina Fitzpatrick, under the direction of Russell Burdette, the Miller County Business District Budget Officer, had prepared the Lake of the Ozarks Business District of Miller County Fiscal Year 2022 Budget Planning Packet.

The Miller Business District FY22 Budget Planning Packet will include: Business District budget worksheet, narrative on lodging tax collection funding flow, Business District current cash position, Business District projected cash position as of June 30, 2021 from the CPA, lodging tax collection and tax collection graph for the past seven (7) years, Business District Marketing Plan, TCLA Marketing Plan draft, TCLA's past three year's budget, CVB FY21 revised budget, TCLA and Business District funding grid for special events, funding request form, funding request post event forms, copy of draft FY22 TCLA agreement, and a copy of agreement letter with the Miller County Collectors office.

The Advisory Board reviewed and completed the breakdown of the FY22 Miller Business District Budget Worksheet. The budget breakdown is as follows; \$15,065 in administrative expenses that include audit, accounting services, Business District Board Insurance, legal fees, and admin. Eighty percentage (80%) of Miller County cash on hand will be allocated to the TCLA marketing and promotion budget for a total of \$129,980.80. The Business District will allocate \$11,000 for event funding and \$4,000 for fishing events. Jen Morgan made a

motion to adopt the FY22 Miller County Business District Worksheet and funding allocations. Russell Burdette seconded the motion. The motion passed unanimously.

The Advisory Board reviewed the balance of the documents included in the budget packet. Jen Morgan directed Lagina Fitzpatrick to update the FY22 Miller Business District Marketing Plan. Jen Morgan requested a verbiage change on the Miller Business District-TCLA agreement from Miller County Advisory Board to Miller County Business District. Jen Morgan made a motion to adopt the FY22 Miller County Budget Planning Packet with the noted changes. Russell Burdette seconded the motion. The motion passed unanimously.

Russell Burdette requested a digital copy of the budget planning packet after the changes are complete to share with Presiding Commissioner Wright. Lagina Fitzpatrick will update all documents and forward to the Advisory Board.

(B.) FY21 Audit Services Approval-Lagina Fitzpatrick stated that the TCLA Board and the Camden Business District Advisory Board had voted to accept the three-year audit proposal from Graves & Associates with a one-year cancellation added to the agreement. Ms. Fitzpatrick had reached out to the auditor about the change. The auditor suggested going to one-year agreement as they would not add the cancellation verbiage. Ms. Fitzpatrick wanted to confirm if Miller County Business District wanted to move forward with the three-year agreement as voted on previously. Jen Morgan and Russell Burdette both stated that the audit was required by law and they still approve moving forward with the three-year agreement.

8. ADJOURN-A motion was made to adjourn the meeting by Jen Morgan. Russell Burdette seconded the motion. The motion passed unanimously. The meeting adjourned at 9:57 a.m.