

**NOTICE OF MEETING
POSTED 7/7/2021 3:45 p.m.**

**LAKE OF THE OZARKS BUSINESS DISTRICTS OF CAMDEN, MILLER, AND
MORGAN COUNTY/TRI-COUNTY LODGING ASSOCIATION
MARKETING COMMITTEE MEETING
WEDNESDAY, JULY 21ST, 2021 10:00 AM
TCLA/CVB OFFICE- 985 KK DRIVE, OSAGE BEACH, MO CAMDEN COUNTY**

TENTATIVE AGENDA

1. Call to Order
2. Approval of Agenda
3. New Business:
 - A. Select Public Relations Firm for FY22
 - B. FY21 Review KPI's
 - C. FY22 TV/Radio Broadcast & Streaming
 - D. Other New Business
4. Old Business
 - A. Other Old Business
5. Adjourn