



**LAKE OF THE OZARKS AREA BUSINESS DISTRICTS OF CAMDEN, MILLER, AND MORGAN COUNTY
TRI-COUNTY LODGING ASSOCIATION BOARD MEETING
THURSDAY, APRIL 22, 2021-IMMEDIATELY FOLLOWING BUSINESS DISTRICT MEETINGS APPROX. 10:00 A.M.
TCLA/CVB OFFICE – 985 KK DRIVE, OSAGE BEACH, MO CAMDEN COUNTY
NOTICE OF MEETING
POSTED 4/16/21/ @ 10AM**

TENTATIVE AGENDA

1. Call to Order
2. Board, Staff & Guest Introductions
3. Approval of Agenda
4. Public Comments: This is a time set aside on the agenda for citizens and visitors to address the Advisory Board on any topic that is not a public hearing. The Board will not act on any item not listed on the agenda, but the Advisory Board welcomes, and values input and feedback from the public. Speakers will be restricted to three minutes unless otherwise permitted. Minutes may not be donated or transferred from one speaker to another.
5. Minutes – Approval of March 25th, 2021 TCLA Board Meeting Minutes
Approval of March 25th, 2021 TCLA Annual Meeting Minutes
6. Financial Report
7. Business District Reports-Don Neuharth, President, Camden County Business District
Russell Burdette, President, Miller County Business District
Carmen Larison/Brian Nivert, Morgan County Business District Advisory Board Members
8. Legislative Report – Brian Nivert, Legislative Chair, Mayor John Olivarri-Osage Beach update, Chamber Directors update,
County Commission update
9. Committee Assignments and Reports:
 - A. Group Sales – Nicole Kever-Torres-Chair
 - B. Event Committee – Russell Burdette, Chair
 - C. Fishing Committee – Bill Morgan, Chair
 - D. Budget Committee – Set a date for Budget Meeting
 - E. Employee Performance Review – Sue Pierce, Chair- May go into closed session RSMo. Section 610.021(3) Hiring, firing, disciplining, or promoting of employees by a public governmental body when personal information about the employee is discussed or recorded.
 - F. Website Committee Report – Jen Morgan, Chair
 - G. Marketing Committee-Jen Morgan, Chair-FY22 TCLA Marketing Plan Approval
10. Interim Director/Public Relations Report-Lagina Fitzpatrick
11. CVB Update – Heather Brown
12. Old Business
 - A. Employee Handbook Update - Russell Burdette and Don Neuharth
 - B. TCLA Bylaws Update -Russell Burdette and Don Neuharth
 - C. CVB/Business Districts Consultant Update
 - D. FY21 Audit Services Update
 - E. Other Old Business
13. New Business
 - A. Funding Request-Lake of the Ozarks Missouri Life TV Show-\$22,000
 - B. TCLA Executive Committee
 - C. TCLA CVB Board Representatives
 - D. TCLA Committee Chair Appointments
 - E. Other New Business
14. Future TCLA Meetings
TCLA Board Meeting is scheduled for Thursday, May 20th at approximately 10:00 AM
TCLA Board Meeting is scheduled for Thursday, June 24th at approximately 10:00 AM
15. Adjourn