



**LAKE AREA BUSINESS DISTRICTS OF CAMDEN AND MILLER COUNTY  
Event Funding – Post Event/Marketing Form**

**This form must be completed and returned no later than sixty (60) days after the conclusion of your event to be eligible for future funding. Please include all receipts and proof of play to show how the funds were spent to promote/market the event.**

Date: \_\_\_\_\_

Event Name: \_\_\_\_\_

Dates of Event: \_\_\_\_\_

Name of Person Completing this Form: \_\_\_\_\_

Attendance Stated in Original Funding Request: \_\_\_\_\_ Actual Event Attendance: \_\_\_\_\_

Amount of Funding Approved by Lake Area Business District: \_\_\_\_\_

Please list all marketing platforms used to promote or air the event along with impressions and/or viewership numbers for each platform:

\_\_\_\_\_  
\_\_\_\_\_

If known, please provide the following information:

Estimated Overnight Rooms in Original Funding Request Form: \_\_\_\_\_

Actual Room Nights Generated from the Event: \_\_\_\_\_

(Number of overnight rooms times the number of nights stayed)

In a separate document please list the actual Business District accommodation member facilities utilized. (Please list the name of each of the Hotels/Motels/Resorts/Campgrounds/Bed & Breakfasts/and Private Homes/Condos used by your event participants, number of people in their party, and number of overnights for each participant).

In a separate document please provide the Zip Codes for each of the event participants.

Date Received by the Business District: \_\_\_\_\_

**Please return completed form and receipts/proof of play to the Business District that provided funding:**

Lake of the Ozarks Area Business District of Camden County  
[Camdencountybusinessdistrict@gmail.com](mailto:Camdencountybusinessdistrict@gmail.com)

Lake of the Ozarks Area Business District of Miller County  
[millercountybusinessdistrict@gmail.com](mailto:millercountybusinessdistrict@gmail.com)

Lake of the Ozarks Area Business District of Morgan County  
[morgancountybusinessdistrict@gmail.com](mailto:morgancountybusinessdistrict@gmail.com)