

Lake of the Ozarks Area Business District of Camden County Advisory Board Meeting

Thursday October 26, 2023, at 1:00 p.m.

TCLA/CVB Office – 985 KK Drive, Osage Beach, MO – Camden County

1. Call To Order

Business District Chair Russell Burdette called the meeting of the Lake of the Ozarks Area Business District of Camden County Advisory Board to order at 1:02 p.m. A roll call attendance for the Advisory Board meeting was taken:

Fred Dehner – Present
Gena Aldrich – Present

Aaron McArdle – Present
Russell Burdette – Present

Non-Voting Advisory Board Member:
Presiding Camden County Commissioner Ike Skelton – Absent

A quorum was present for the meeting.

Also present were Lagina Fitzpatrick via phone, Kay Samuelson, Craig Searl, Mike Koenigsman, Jen West, and Tracy McKinney.

2. Introductions

Introductions were made around the table.

3. Approval of the Agenda

Fred Dehner made a motion to approve the October 26, 2023, Lake of the Ozarks Area Business District of Camden County Advisory Board meeting agenda with the suggested change. Aaron McArdle seconded the motion. The motion passed unanimously.

4. Public Comments

There were no public comments.

5. Minutes

Gena Aldrich made a motion to approve the August 31, 2023, Lake of the Ozarks Area Business District of Camden County Advisory Board meeting minutes. Fred Dehner seconded the motion. The motion passed unanimously.

6. Municipalities and Chamber of Commerce Updates

Mike Koenigsman with Lake West Chamber gave information on upcoming events; November 11, 2023, a celebration for Veteran's Day will take place at the American Legion Post in Sunrise Beach, there will be a free breakfast for veterans and their families, Quilt of Valor, guest speaker, and a turkey shoot. November 25, 2023, the lighted Christmas Parade will take place starting at 6:00 p.m. in Laurie. The event will be aired live on Lake TV.

7. Tax Collection Report

The lodging tax collection report through August 2023, is reporting Camden County Small at an increase of 49.74%, with Camden County Medium down 15.47% and Camden County Large down 1.26%. Combines, Camden, Miller, and Morgan County are reporting an increase of 17.92%.

8. New Business

(A.) Approval of the Funding Disbursement Report #323 and #324 – Camden County Funding Disbursement Report #323 and #324 were discussed. Due to not having a meeting in September report #323 was carried over.

Co-op reimbursement for FY23 was fully paid, this left a credit balance for report #323 and carried over to report #324. With no further questions, Aaron McArdle made a motion to approve Camden County Funding Disbursement Report #323 and #324. Fred Dehner seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Request

The National Fishing League - The National Fishing League would like to bring a professional bass event to the Lake. The event would be a weeklong with three days of practice, a day off, and then three days of competition. The day off is a community outreach, this would be where anglers and ownership will visit non-for-profit organizations the Business District would like to draw attention to for fund-raising. The event planned will be the final event of the season for 2024. The event is planning to take place at the end of October 2024 and will take place at PB#2 with the weigh-in at Pa He Tsi. The amount requested is for \$30,000 or \$20,000 with rooms provided for National Fishing League staff. Miller and Morgan County has approved up to \$2,000 each for a total of \$4,000. Fred Dehner stated that there have been a lot of fishing requests lately and feels that the money would be better spent on increasing the marketing budget, Gena Aldrich agreed. With no other questions or discussion no motion was made to fund the National Fishing League event.

Lake of the Ozarks Mardi Gras Pub Crawl - Lagina Fitzpatrick presented the request for the Lake of the Ozarks Mardi Gras Pub Crawl to be held February 17, 2024. This is the first year that Tri-County Lodging Association will be hosting the event and a separate business entity listed as Lake of the Ozarks Mardi Gras Pub Crawl was created with its own tax-ID and bank account. There are also changes planned that will hopefully increase the number of participating locations with the hope to grow it back to what it used to be. Some businesses have already signed up for the event with several approached, there has been positive feedback currently. Last year Camden County Business District approved \$1,500 to the Lake of the Ozarks Mardi Gras Pub Crawl and that is what was budgeted for the 2024 Pub Crawl. Fred Dehner inquired about the specifics of TCLA taking over the Pub Crawl and to make sure that the Camden County Business District was not a part of the event. At this time, Fred Dehner would like more information about the event and TCLA organizing the event before a decision to fund the event is made. Russell Burdette made a motion to table the Lake of the Ozarks Mardi Gras Pub Crawl funding request to the December meeting. Aaron McArdle seconded the motion. The motion passed unanimously.

Bass Nation Series - The BASS Nation Series was held at the Lake in September of this year. Organizers reached out to possibility move the scheduled event in 2024 from Oklahoma to the Lake. For the event this past September, Camden County Business District funded the entire amount of \$20,000. Miller County has approved \$1,000 and Morgan County has approved up to \$2,000 for the event. Gena Aldrich inquired to the reason that Morgan County funded the event since it will be taking place at PB#2, Morgan County Advisory Board sees the benefit to the whole Lake Area to support this event. Gena Aldrich inquired to the number of anglers that were at the Lake at the September 2023 event, the information is not available at this time. Fred Dehner made a motion to approve up to \$7,000 to be divided by Camden County Small, Medium, and Large, for a total of \$10,000 from all three counties. Aaron McArdle seconded the motion. The motion passed unanimously.

(C.) Other New Business –

Camden Small Tax Reimbursement – Camden County small property owner has recently requested a refund for the amount overpaid to the lodging taxes due to selling his property. The owner had paid taxes on all reservations that had been made on the house, some going out two years. When the property was sold, the owner requested the taxes be refunded. All paperwork submitted with the information showing that payment had been returned to the reservations that had been set up. Russ Burdette made a motion to refund \$2,477.29, the amount requested and shown overpaid. Fred Dehner seconded the motion. The motion passed unanimously.

Camden Medium and Camden Large Vacant Board Seats – Russell Burdette explained the information that was obtained by Camden County Clerk Roland Todd regarding the information of replacing the vacant board seats for Camden Medium and Camden Large. The seats will need to be filled in the next election that will take place in April, however, to continue business as normal, a representative from the respected category can

be appointed until the election. Fred Dehner appointed the vacant Camden County Large seat until the next regular election, Kay Samuelson with the Lodge of Four Seasons. Aaron McArdle appointed the vacant Camden County Medium seat until the next regular election, Craig Searl with the Inn at Grand Glaize. Fred Dehner made a motion to approve the Camden County Medium and Large appointment of board members previously discussed until the next regular election. Aaron McArdle seconded the motion. The motion passed unanimously.

9. Old Business

(A.) Other Old Business – No other old business at this time.

10. Future Dates

Camden County Advisory Board Meeting is scheduled for Thursday, December 7, 2023, at 1:00 p.m.

Camden County Advisory Board Meeting is scheduled for Thursday, January 25, 2024, at 1:00 p.m.

11. Adjourn

There being no further business to discuss, a motion to adjourn the meeting was made by Gena Aldrich. Fred Dehner seconded the motion. The motion passed unanimously. The meeting was adjourned at 1:59 p.m.