

**Lake of the Ozarks Area Business District of Camden County Advisory Board Meeting**  
**Thursday June 22, 2023, at 1:00 p.m.**  
**TCLA/CVB Office – 985 KK Drive, Osage Beach, MO – Camden County**

**1. Call To Order**

Business District Chair Russell Burdette called the meeting of the Lake of the Ozarks Area Business District of Camden County Advisory Board to order at 1:03 p.m. A roll call attendance for the Advisory Board meeting was taken:

Fred Dehner – Present

Nicole Kever Torres – Absent

Gena Aldrich – Present

Robin Graf – Present

Aaron McArdle – Present

Russell Burdette – Present

Non-Voting Advisory Board Member:

Presiding Camden County Commissioner Ike Skelton – Absent

A quorum was present for the meeting.

Also present were Lagina Fitzpatrick, Paul Albers, Brian Sowers, Heather Brown, and Tracy McKinney.

**2. Introductions**

Introductions were made around the table.

**3. Approval of the Agenda**

Fred Dehner made a motion to approve the June 22, 2023, Lake of the Ozarks Area Business District of Camden County Advisory Board meeting agenda. Robin Graf seconded the motion. The motion passed unanimously.

**4. Public Comments**

Paul Albers with the National Crappie League stated he was happy to be able to present the funding request at the meeting.

**5. Minutes**

Fred Dehner made a motion to approve the May 25, 2023, the Lake of the Ozarks Area Business District of Camden County Advisory Board meeting minutes. Robin Graf seconded the motion. The motion passed unanimously.

**6. Municipalities and Chamber of Commerce Updates**

Heather Brown with Lake of the Ozarks Convention & Visitor Bureau stated Vacation Guide 2024 sales will begin soon, this includes information regarding events for 2024; the 2023 Restaurant Guide were delivered and the CVB staff has been working to get them out to businesses; the ADA icon is now on funlake.com, this will allow anyone with special needs to filter what they are looking for; the sales team has been out working with membership for the Tourism Partner campaign that CVB has been posting to social media sites.

**7. Tax Collection Report**

The lodging tax collection report through April is in the packet. The Camden County Collectors office moved back into their office at the courthouse which caused any payments received later in the month not to be reported on last month's report. Camden County Small is reporting an increase of 24.79%, Camden County Medium is reporting down 13.87%, and Camden County Large is reporting an increase of 13.89%, which

would be higher if both properties were on the report, this will carry over to next month. Combined, Camden, Miller, and Morgan County is reporting an increase of 10.15% with two months reporting for the fiscal year.

## **8. New Business**

(A.) Approval of the Funding Disbursement Report #320 – The Camden County Funding Disbursement Report #320 is in the packet. With no questions, Robin Graf made a motion to approve the Camden County Funding Disbursement Report #320. Fred Dehner seconded the motion. The motion passed unanimously.

### **(B.) Sponsorship/Funding Request**

National Crappie League National Championship & Expo – Paul Albers and Brian Sowers were in attendance to present the National Championship & Expo funding request. The event will take place March 2026, at the Lodge of Four Seasons. The request is for the National Championship and Expo. The championship will take place Thursday through Saturday and the Expo will take place Friday through Sunday. The teams will be able to stay at any lodging facility and launch from anywhere, weigh-in locations have not been decided yet, however the final day's weigh-in will take place at the Lodge of Four Seasons. A welcome dinner will be held on Wednesday night. Paul Albers reviewed the income to expense and economic impact the events can have on the Lake. Paul explained the half would need to be paid in the fall of 2025 with the remainder being paid January 2026. Gena Aldrich asked to verify the number of days the tournament will take place and if the amount required will all go to the marketing of the event. Paul stated the tournament will be three total days of fishing with the first two days being qualifying, and the last day will be the top 25 teams to fish, Paul also agreed the funds requested will go to marketing the events with the hope the National Crappie League would have the event at the Lake every 3 years. Miller County Business District Advisory Board has approved to fund the event for up to \$5,000 and Morgan County Business District Advisory Board has approved to fund the event for up to \$10,000. Fred Dehner inquired if there was another business or municipality that would be able to help support the event, a discussion was held regarding this. Fred Dehner made a motion to approve up to \$15,000 for the National Championship & Expo split evenly between Camden Small, Camden Medium, and Camden Large with the potential to increase the amount up to \$10,000, \$5,000 each from Camden Small and Camden Medium if needed. Gena Aldrich seconded the motion. The motion passed unanimously.

National Crappie League Open Division National Qualifier – The Open Division National Qualifier is scheduled for April 2024, this past year the event took place over Easter Weekend with a low turnout. For the 2024 event the schedule will be after Easter. The 2023 event, Camden County approved funding of \$14,500 with Miller County approving \$1,000, Morgan County fully funded the fall event that will take place in Gravois Mills. Miller County Business District Advisory Board approved to fund up to \$1,000 and Morgan County Business District Advisory Board approved to fund up to \$1,000 for this event. Gena Aldrich made a motion to fund \$13,500 for the National Crappie League Open Division National Qualifier split evenly between Camden Small and Camden Medium with the condition that the weight in will take place in Camden County. Aaron McArdle seconded the motion. The motion passed unanimously.

(C.) Other New Business – No other new business.

## **9. Old Business**

(A.) Other Old Business – At 2:08 p.m. Russell Burdette made a motion to go into Closed Session, inviting TCLA Executive Director Lagina Fitzpatrick to attend, pursuant to RSMO Section 610.021 (1) Legal actions, causes of action or litigation involving public governmental body and any confidential or privileged communications between a public governmental body or its representatives and its attorneys. Robin Graf seconded the motion. A roll call vote was taken; Fred Dehner – yes; Russell Burdette – yes; Gena Aldrich – yes; Nichole Kever Torres – absent; Robin Graf – yes; Aaron McArdle – yes. The motion passed unanimously.

At 2:22 p.m. a motion was made by Russell Burdette to come out of closed session. Robin Graf seconded the motion. A roll call vote was taken; Robin Graf – yes; Fred Dehner – yes; Russell Burdette – yes; Gena Aldrich – yes; Nicole Kever Torres – absent; Aaron McArdle – yes. The motion passed unanimously.

#### **10. Future Dates**

Camden County Advisory Board Meeting is scheduled for Thursday July 27, 2023, at 1:00 p.m.

Camden County Advisory Board Meeting is scheduled for Thursday August 24, 2023, at 1:00 p.m.

Camden County Advisory Board Meeting is scheduled for Thursday September 28, 2023, at 1:00 p.m.

#### **11. Adjourn**

There being no further business to discuss, a motion to adjourn the meeting was made by Fred Dehner. Russell Burdette seconded the motion. The motion passed unanimously. The meeting was adjourned at 2:23 p.m.

DRAFT