

**Lake of the Ozarks Area Business District of Camden County Advisory Board Meeting**  
**Tuesday, February 1, 2021 @ 2:00 P.M.**  
**TCLA/CVB OFFICE – 985 KK Drive, Osage Beach, MO - Camden County**

**1. CALL TO ORDER**

Business District President Don Neuharth called the meeting of the Lake of the Ozarks Area Business District of Camden County Advisory Board to order at 2:03 p.m. A roll-call attendance for the Advisory Board meeting was taken:

Kay Samuelson-Absent  
Fred Dehner – Present  
Don Neuharth - Present

Gena Aldrich – Present  
Nicole Kever Torres - Present  
Sue Pierce – Present

Non-Voting Advisory Board Member:  
Presiding Camden County Commissioner Greg Hasty-Absent

A quorum was present for the meeting.

Also present: Lagina Fitzpatrick and Tracy McKinney

**2. INTRODUCTIONS**

**3. APPROVAL OF THE AGENDA**

Fred Dehner made a motion to approve the February 1, 2022, Lake of the Ozarks Area Business District of Camden County Advisory Board Budget meeting agenda. Sue Pierce seconded the motion. The motion passed unanimously.

**4. PUBLIC COMMENTS –None**

**5. MINUTES** – Sue Pierce made a motion to approve the Camden County Advisory Board Meeting minutes from the January 27, 2022, meeting. Gena Aldrich seconded the motion. The motion passed unanimously.

**6. NEW BUSINESS**

(A.) FY23 Camden Business District Budget – Lagina Fitzpatrick explained what documents were included in the packet for the meeting; Budget Worksheet Approved FY22, Budget Worksheet Template FY23 Draft, Narrative on Lodging Tax Collection Funding Flow, Business District Current Cash Position Report, Business District Projected Cash Position on June 30, 2022 from CPA, TCLA Lodging Tax Collection and Tax Collection Graph for the past 7 years, Camden Business District Past Lodging Tax Collection Graph, Camden Business District FY23 Marketing Plan Draft, TCLA Past Three Year’s Budget, Business District Past Funding Grid of Special Events, Funding Request Post Event Forms, Sponsorship Request Form, Copy of FY22 Agreement Letter with TCLA, Copy of FY23 Draft Agreement Letter with TCLA, and Copy of Agreement Letter with Camden County Collector.

A discussion was had regarding the amount to be committed to the TCLA general budget, with the question of how much should be committed for the budget line of Funding Events and funds left in reserve. Sue Pierce commented that one issue that has come out of the pending lawsuit, the judge stated that funds had been committed in the past when they were not yet deposited. Fred Dehner agreed that there should be funds in the reserve account after committing to the TCLA Budget and amounts set for the budget line funding requests. Calculations were considered for the

amount for the TCLA budget, funding requests budget line and cash reserve using both the cash position as of January 27, 2022, and the projected cash position for June 30, 2022. With the amounts from each category, the total of up to \$1.5 million with up to \$500,000 from each category to the TCLA budget and set amounts in the funding requests budget line, there will still be funds in the cash reserve.

Fred Dehner made a motion for the Camden County Business District to commit up to \$1.5 million dollars to the TCLA general budget with up to \$500,000 equally committed from each category of the Business District for the Budget FY23 allowing Lagina Fitzpatrick to move forward to promote marketing Lake of the Ozark. Sue Pierce seconded the motion. The motion passed unanimously.

(B.) Other New Business – Fred Dehner inquired if everyone had gotten the letter requesting information regarding donations received from Missouri Ethics Committee, several members have received the information and submitted

## **7. OLD BUSINESS**

(A.) Other Old Business – Nothing at this time.

## **8. FUTURE DATES-**

Advisory Board Meeting is scheduled for Thursday, February 24<sup>th</sup> at 9:00 a.m.

Annual Camden Business District Meeting is scheduled for Thursday, March 24<sup>th</sup> at 9:00 a.m.

Advisory Board Meeting is scheduled for Thursday, March 24<sup>th</sup> at approximately 10:00 a.m. immediately following the annual meeting.

## **9. ADJOURN**

There being no further business to discuss, a motion to adjourn the meeting was made by Sue Pierce. Nicole Kever Torres seconded the motion. The motion passed unanimously. The meeting adjourned at 3:31 p.m.