

Lake of the Ozarks Area Business District of Camden County Advisory Board Meeting

Thursday, February 22, 2024, at 1:00 p.m.

TCLA/CVB Office – 985 KK Drive, Osage Beach, MO – Camden County

1. Call To Order

Business District Chair Russell Burdette called the meeting of the Lake of the Ozarks Area Business District of Camden County Advisory Board to order at 1:04 p.m. A roll call attendance for the Advisory Board meeting was taken:

Fred Dehner – Present
Gena Aldrich – Absent
Kay Samuelson – Present

Aaron McArdle – Present
Russell Burdette – Present
Craig Searl – Present

Non-Voting Advisory Board Member:

Presiding Camden County Commissioner Ike Skelton – Absent

A quorum was present for the meeting.

Also, present were Michael Spriggs, Leah Martin, Rickie Smith, Heather Brown, Lagina Fitzpatrick, and Tracy McKinney.

2. Introductions

Introductions were made.

3. Approval of the Agenda

Russell Burdette suggested to move the Shootout Offshore as the first sponsorship request as they were in attendance. Kay Samuelson made a motion to approve the February 22, 2024, Lake of the Ozarks Area Business District of Camden County Advisory Board meeting agenda with the suggested change. Fred Dehner seconded the motion. The motion passed unanimously.

4. Public Comments

No public comment at this time.

5. Minutes

Kay Samuelson made a motion to approve the January 25, 2024, Lake of the Ozarks Area Business District of Camden County Advisory Board meeting minutes. Aaron McArdle seconded the motion. The motion passed unanimously.

6. Municipalities and Chamber of Commerce Updates

Mike Koenigsman was not able to attend, however sent a message to thank the Camden County Business District for supporting the Lake West Chamber St. Patrick Boat Parade and Pub Crawl. KC Cloke with the Camdenton Chamber sent a reminder the Home, Business, and Lake Living Expo is this weekend.

Heather Brown with the Lake of the Ozarks Convention & Visitor Bureau mentioned the boat shows they have been and will be attending by the CVB staff, there has been a good turn out so far for the boat shows attended; 15,000 to 20,000 Vacation Guides have been requested so far this year; Harbor Hop is scheduled for May 4, be on the lookout for information regarding the event; and the CVB Annual Dinner is scheduled for March 11 at Margaritaville Lake Resort, invitation have gone out.

7. Tax Collection Report

The lodging tax collection report through December was presented, Camden Small is reporting an increase of 20.83%, Camden Medium is reporting an increase of .12% and Camden Large is down 4.20%. Camden, Miller, and Morgan County combined is reporting an increase of 7.98%

8. New Business

(A.) Approval of the Funding Disbursement Report #328 – The Camden County Funding Disbursement Report #328 was presented for review. Co-op reimbursement for the first quarter was credited for each county. With no other questions Fred Dehner made a motion to approve the Camden County Funding Disbursement Report #328. Aaron McArdle seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Request

Shootout Offshore – May 29 – June 2, 2024 – Leah Martin and Rickie Smith with Lake of the Ozarks Shootout were in attendance to present the Shootout Offshore funding request. The Lake of the Ozarks Shootout has taken over what use to be LOTO PowerFest, formerly Lake Race. The event is now known at the Shootout Offshore. The event ended in debt last year and the new organizers are working to get the event back on track. Shootout Offshore is partnering with Powerboat P1 for the event this year. Last year there were 30 boats, so far this year there will be over 80 boats. The races will take place over two days starting at 8:00 a.m. going to 5:00 p.m. There will be events leading up to the race the week of the race and a few before and after the event. Aaron McArdle inquired where the pit was, Leah stated that on of the requirements for the race this year was a second crane, the pit will be on the side by Lazy Gators. Fred Dehner stated that \$4,000 was budgeted for the event, made a motion to fund the Shootout Offshore for \$4,000 split evenly between Camden Small, Camden Medium, and Camden Large. Kay Samuelson seconded the motion. Aaron McArdle would like to revisit the amount, the event is asking for \$15,000, Miller County Business District has approved \$3,000 for the event, Morgan County Business District has not reviewed the request. Aaron feels this is a bigger event and will bring more visitors to the area for the event. Camden on the Lake and Shady Gators are already sold out for the event, the Lodge of Four Seasons is seeing several bookings from it also. A discussion between the board was held. Fred Dehner revised his motion to fund up to \$12,000 for the Shootout Offshore evenly split up to \$4,000 for Camden Small, Camden Medium, and Camden Large. Craig Searle seconded the motion. The motion passed unanimously.

Big Bass Bash - Fall 2024 and Spring 2025 – Big Bass Bash is for the Fall 2024 and Spring 2025 events, Morgan County Business District has already approved \$3,000 for the event. The budget was already approved for the event of up to \$10,000, the amount left to fund is \$8,000. Since this is in the approved budget, the funding request is approved. An agreement was made that if the amount was already approved in the budget, the request can just be mentioned at the meeting, unless the amount requested is higher than the approved budget.

Hot Summer Nights – May through September – Hot Summer Nights is requesting \$2,500, Miller County Business District has approved \$1,500, Camden County Small had budgeted \$1,500, only \$1,000 of the budgeted amount will need to be used.

Ozarks Rides Rally by BikeFest – May 2024 – BikeFest Committee has taken the Ozarks Rides Rally over from Lake Ozarks Harley Davidson, this is helping to make the event lake wide, not just Osage Beach. Sponsors will support the rides, which will consist of about 20 motorcycles and start at one sponsored location and end at another. The hope is to have the event kick off bike season at the Lake. All funds received will be to market the event. Miller County and Morgan County Business Districts have approved \$1,000 each. Fred Dehner made a motion to approve \$1,000 split evenly between Camden Small, Camden Medium, and Camden Large, with the funds coming out of reserve. Aaron McArdle seconded the motion. The motion passed unanimously.

(C.) Other New Business – None at this time.

9. Old Business

(A.) Other Old Business – None at this time.

10. Future Dates

Camden County Advisory Board Meeting is scheduled for Thursday, March 28, 2024, at 1:00 p.m.

Camden County Business District Annual Meeting is scheduled for Thursday, March 28, 2024, at 2:00 p.m.

Joint Meeting with TCLA Board & the Business District of Miller and Morgan is scheduled for Wednesday, April 10, 2024, at 9:00 a.m.

11. Adjourn

There being no further business to discuss, a motion to adjourn the meeting was made by Aaron McArdle. Craig Seale seconded the motion. The motion passed unanimously. The meeting was adjourned at 1:42 p.m.