

Lake of the Ozarks Area Business District of Camden County Advisory Board Meeting

Thursday August 31, 2023, at 1:00 p.m.

TCLA/CVB Office – 985 KK Drive, Osage Beach, MO – Camden County

1. Call To Order

Business District Chair Russell Burdette called the meeting of the Lake of the Ozarks Area Business District of Camden County Advisory Board to order at 1:03 p.m. A roll call attendance for the Advisory Board meeting was taken:

Fred Dehner – Present

Robin Graf – Absent

Nicole Kever Torres – Absent

Aaron McArdle – Present

Gena Aldrich – Present

Russell Burdette – Present

Non-Voting Advisory Board Member:

Presiding Camden County Commissioner Ike Skelton – Absent

A quorum was present for the meeting.

Also present were Lagina Fitzpatrick, Tricia Morris, Jon Summerville, Heather Brown, and Tracy McKinney.

2. Introductions

Introductions were made around the table.

3. Approval of the Agenda

Russell Burette requested to move funding sponsorship requests for Local 148 and MLF Toyota series to the end of the requests. Gena Aldrich made a motion to approve the August 31, 2023, Lake of the Ozarks Area Business District of Camden County Advisory Board meeting agenda with the suggested change. Fred Dehner seconded the motion. The motion passed unanimously.

4. Public Comments

There were no public comments.

5. Minutes

Fred Dehner made a motion to approve the June 22, 2023, the Lake of the Ozarks Area Business District of Camden County Advisory Board meeting minutes. Aaron McArdle seconded the motion. The motion passed unanimously.

6. Municipalities and Chamber of Commerce Updates

Heather Brown with the Lake of the Ozarks Convention & Visitor Bureau gave an update on BikeFest that will be held September 13 through September 17, 2023, there will four vendor villages this year, Harley Davidson location, Lake Breeze Resort, Camden on the Lake, and The Encore Lakeside Grill & Sky Bar. The Encore will also be hosting new this year the Cycle Showcase, which is a museum for custom bikes. The BikeFest committee is working to become a 501- C4 organization, this shows the organization is funded by sponsorship, not just donations. Heather shared MACVB is working on new state definition for short-term lodging, if passed, this would replace the current state definition of short-term lodging, however if local areas have more descriptive definition in place for short-term lodging the local area can agree to keep the wording in place. Heather stated that MACVB is expecting pushback from the Lake of the Ozark and Branson area from the Local Realtors Associations, and this might not allow it to happen.

7. Tax Collection Report

The current lodging tax collection report is through June 2023, which is the end of FY23. Camden Small is reporting an increase of 25.52%, Camden Medium is down 10.46%, this is due to a medium property closing

and another behind in remitting lodging tax, and Camden Large reported an increase of 14.34%. Camden, Miller, and Morgan County combined reported an increase of 11.49% over FY22, which was a record year.

8. New Business

(A.) Approval of the Funding Disbursement Report #321 & #322 – Camden County Funding Disbursement Reports #321 and #322 were presented, report #321 did have Co-op reimbursement figured in. With no additional questions, Gena Aldrich made a motion to approve Camden County Funding Disbursement Report #321 and #322 as presented. Aaron McArdle seconded the motion. The motion passed unanimously.

(B.) Sponsorship/Funding Request

Lake of the Ozarks Got Talent – Tricia Morris and Jon Summerville were in attendance to present the 3rd Annual Lake of the Ozarks Got Talent, last year the event was paired with Pumpkin Chunkin Palooza, however attendance was down for Pumpkin Chunkin Palooza. Lake of the Ozarks Got Talent will start with ten performers of all different talents, the audience will have the opportunity to vote by purchasing a ballot for \$20, this is the fund-raising portion of the event, all proceeds will go to the local charities Share the Harvest, Lake Area Industries, and West Lake Aquatic Center. There is also a karaoke contest scheduled along with an art gallery contest. The request is for \$1,500, Morgan County Business District approved \$500 at their August 16 meeting. Gena Alrich inquired what the requested funds will be used for, Tricia stated the funds will be used to market the event. Fred Dehner made a motion to fund Lake of the Ozarks Got Talent for \$1,000 split evenly between Camden County Small, Medium, and Large categories. Gena Aldrich seconded the motion. The motion passed unanimously.

Twisted Cat Outdoors Shootout – Alex Nagy with Twisted Cat Outdoors called in to discuss the sponsorship request. The event will take place December 30, 2023, and expecting up to 125 teams. The event is to build the sport of catfishing and would like to continue and grow the event every year at the Lake due to the Lake of the Ozarks being a great fishery. The weigh-in location has not been determined, the hope is to find a location with a restaurant to host the weigh-in. Alex shared the funding would be used to pay the expenses to bring the event to the Lake. The request is for \$10,000, Miller County had tabled the request until after Camden County had discussed the event, the request will not be heard in Morgan County. Gena Aldrich stated that she likes the idea and timeframe, there are not a lot of events in December. Russell Burdette made a motion to fund Twisted Cat Outdoor Shootout for up to \$10,000 split evenly between Camden County Small, Medium, and Large categories. Aaron McArdle seconded the motion. The motion passed unanimously.

American Bass Anglers – Rosemary Bailey with American Bass Anglers called in to discuss the three events, Ray Scott Championship funding request \$20,000, American Fishing Tour 2024 funding request for \$20,000, and American Bass Anglers Military Team Bass Tournament funding request for \$10,000. The Ray Scott Championship is scheduled for May 5 – 10, 2025, and combines a yearlong competition, all the best anglers from different competitions. Approximately 200 boaters and non-boaters should qualify. The Bass Fishing Championship is scheduled for October 14 – 18, 2024, which will be the top 500 nation point holders plus 30 Active-Duty Military. The American Bass Anglers Military Team Bass Tournament is scheduled April 28 – May 3, 2025, this will be the 34th Annual event which will include members of the United States Forces, all active duty or retired, honorably discharged veterans, Department of Defense civilians, and contractors. The expected attendance is up to 150 teams. In addition to the requested amounts for each event, American Bass Anglers is requesting rooms and meals paid for employees of events paid for. Aaron McArdle feels that it is a big ask for the events, Russell Burdette agreed for new events. The fishing committee did not feel that it would receive a big turnout since it is usually held more southern. The recommendation was to pass on the request at this time with the possibility of resubmitting for the 2025 events closer to the dates.

Local 148 Charity Bass Tournament – A review of the event was given, in the past the event was known as Ameren Local 148 Charity Bass Tournament. The host hotel is the Inn at Grand Glaize and will take place at PB2. The requested amount of \$3,500 is for tent and chairs at PB2 and any remaining funds raised for the event will be donated to the Ronald McDonald House. Last year the \$3,500 was split evenly between Camden Small and Medium categories. Russell Burdette made a motion to fund Local 148 Charity Bass Tournament

for \$3,500 split evenly between Camden Small and Medium categories. Aaron McArdle seconded the motion. The motion passed unanimously.

Major League Fishing Toyota Series – The MLF Toyota Series is scheduled to be at the Lake September 2024, expected is 150 boats with a team of two in each boat and is a seven-day event. The event has a large following on social media and the MLF website and is great advertising for the Lake area. The last time the event requested funds, Camden Small approved \$5,500, and Camden Medium and Large approved \$1,000 each. Russell Burdette made a motion to approve \$7,500 split \$5,500 from Camden Small, \$1,000 from Camden Medium, and \$1,000 from Camden Large. Gena Aldrich seconded the motion. The motion passed unanimously.

(C.) At Niangua's End – Gina Goff was in attendance to present information regarding the full-length film At Niangua's End. With the passing of the Show MO Act, she would like to make movies and a possible TV series in the area. At Niangua's End was first a short film made by local residents Bo Shore and Chase Elliott, a full script was shown to Gina, and she agreed to help them make the film. All of the movie will be shoot at the Lake, B-roll footage has started shooting at the Lake of the Ozarks Shootout. Businesses around the Lake have stepped up to support the film. The goal is to use as many Missouri residents as possible for all aspects of the film. Russell Burdette inquired how the tax credit works. Gina explained that at the films end, all books, receipts, financial papers are turned over to the state of Missouri to be audited. At the end of the audit 20% to 25% is returned in expenses within 90 days of the audit. Miller County Business District approved \$10,000 at their August meeting and Morgan County Business District approved \$5,000 at their August meeting. Russell Burdette made a motion to approve \$15,000 split \$12,500 from Camden Small and \$2,500 from Camden Medium. Aaron McArdle seconded the motion. The motion passed unanimously.

(D.) Other New Business – No other new business at this time.

9. Old Business

(A.) Other Old Business – No other old business at this time.

10. Future Dates

Camden County Advisory Board Meeting is scheduled for Thursday, September 28, 2023, at 1:00 p.m.

Camden County Advisory Board Meeting is scheduled for Thursday, October 26, 2023, at 1:00 p.m.

Camden County Advisory Board Meeting is scheduled for Thursday, December 7, 2023, at 1:00 p.m.

11. Adjourn

There being no further business to discuss, a motion to adjourn the meeting was made by Russell Burdette. Gena Aldrich seconded the motion. The motion passed unanimously. The meeting was adjourned at 2:40 p.m.