

**Lake of the Ozarks Area Business District of Camden County Advisory Board Meeting
Wednesday, April 12, 2023, immediately following TCLA/Joint Meeting
TCLA/CVB Office – 985 KK Drive, Osage Beach, MO - Camden County**

1. CALL TO ORDER

Business District President Sue Pierce called the meeting of the Lake of the Ozarks Area Business District of Camden County Advisory Board to order at 11:46 a.m. A roll-call attendance for the Advisory Board meeting was taken:

Robin Graf – Present
Fred Dehner – Present
Sue Pierce – Present

Gena Aldrich – Present
Nicole Kever Torres – Absent
Aaron McArdle – Absent

Russell Burdette – Present

Non-Voting Advisory Board Member:
Presiding Camden County Commissioner Ike Skelton - Absent

A quorum was present for the meeting.

Also present: Lagina Fitzpatrick, Heather Brown, and Tracy McKinney.

2. INTRODUCTIONS

3. APPROVAL OF THE AGENDA

Fred Dehner made a motion to approve the April 12, 2023, Lake of the Ozarks Area Business District of Camden County Advisory Board meeting agenda. Robin Graf seconded the motion. The motion passed unanimously.

4. PUBLIC COMMENTS

None at this time

5. MINUTES

Sue Pierce made a motion to approve the Camden County Advisory Board Meeting minutes from the March 23, 2023, meeting. Gena Aldrich seconded the motion. The motion passed unanimously.

6. MUNICIPALITIES AND CHAMBER OF COMMERCE UPDATES

None at this time

7. TAX COLLECTION REPORT

Camden County Small is reporting an increase of 28.36%, medium is down 17.27%, and large is at an increase of 20.62% over FY22, all three counties are at a combined increase of 11.23%. The lodging tax funds are still being held at the county collector level.

8. NEW BUSINESS

(A.) Approval of the Funding Disbursement Report #318 – With no questions Robin Graf made a motion to approve Funding Disbursement Report #318 for Camden County. Gena Aldrich seconded the motion. The motion passed unanimously.

(B.) Business District Election of Officers – Election of 2023 officers were discussed. Robin Graf made a motion to appoint Russ Burdette as Chair, Gena Aldrich as Secretary/Treasurer, and Fred Dehner as Budget Officer. Fred Dehner seconded the motion. The motion passed unanimously.

(C.) Sponsorship/Funding Request – After hearing the funding requests from the respected groups at the TCLA Joint meeting held earlier today, a discussion was held regarding the following funding for the events:

Versailles Olde Tyme Apple Festival – A short discussion was held regarding the increase of the funding amount over last year, \$3,000 to \$8,000, this is due to the chamber taking on the responsibility of the booklets that will go out and increase in radio ads. Fred Dehner made a motion to fund up to \$5,000 to be split evenly between Camden Small, Medium, and Large Categories. Robin Graf seconded the motion. The motion passed unanimously.

Lake of the Ozarks BikeFest – The board agreed that the Lake of the Ozarks BikeFest has a positive impact on the entire Lake Area. Fred Dehner made a motion to fund up to \$5,000 to be split evenly between Camden Small, Medium, and Large Categories. Robin Graf seconded the motion. The motion passed unanimously.

Lake of the Ozarks Shootout – Concerns were expressed by the board regarding the amount of funding requested to the amount of money the Shootout donates to charity after the event. Russ Burdette made a motion to fund the sponsorship level of Manufacturer of \$5,000 from the packet proved by the organizers for Camden County, this will be split evenly between Camden Small, Medium, and Large Categories. Fred Dehner seconded the motion. The motion passed unanimously.

LOTO PowerFest – With the race returning to the 7mm, there was some concern that it would cause confusion for visitors. Fred Dehner made a motion to fund \$3,000 to be split evenly between Camden Small, Medium, and Large Categories. Russ Burdette seconded the motion. The motion passed unanimously.

F1 Event – PowerFest – Fred Dehner made a motion to fund \$2,000 to be split evenly between Camden Small, Medium, and Large Categories. Russ Burdette seconded the motion. The motion passed unanimously.

Ozark Amphitheater – A discussion was held regarding the amount that is requested by the amphitheater and if anyone is seeing many room nights. Fred Dehner made a motion to fund \$10,000 to be split evenly between Camden Small, Medium, and Large Categories. Robin Graf seconded the motion. The motion passed unanimously.

Lake of the Ozarks Golf Council – After a brief discussion, the board agreed golf is a big draw to the Lake Area, however the Large Category benefits with having several golf courses on site. Fred Dehner made a motion that after Miller and Morgan County meet and vote on their respected funding amounts, Camden County will split Small 25%, Medium 25%, and Large 50% the remaining balance of the requested amount of \$20,000 for the Lake of the Ozarks Golf Council TV Commercial. Russell Burdette seconded the motion. The motion passed unanimously.

Magic Dragon Trails – After a review of the Statutes of which the Business District was formed, the board felt that the funds requested would help attract visitors to the Lake Area. Fred Dehner made a motion that after Miller and Morgan County meet and vote on their respected funding amounts, Camden County will split evenly the remaining balance of the requested amount of \$10,000 to the Magic Dragon Trails. Robin Graf seconded the motion. The motion passed unanimously.

Hot Summer Nights – Hot Summer Nights is a big draw to Bagnell Dam Strip that benefits both Miller and Camden County. Russell Burdette made a motion for Camden Small to fund \$1,000 for Hot Summer Nights. Gena Aldrich seconded the motion. The motion passed unanimously.

(D.) Business District Logo – Both Miller and Morgan County have approved Business District logos, it was suggested that Camden County Business District do the same. The board agreed to have Evan Lampe with the Convention & Visitors Bureau create some samples for the next meeting.

(E.) Other New Business – None at this time.

9. OLD BUSINESS

(A.) Business District Lodging Tax Camden County Collector – In the February 23, 2023, meeting the question was asked regarding the lodging tax is being held at the county collector level, what is happening to the interest on the money. After reaching out to the collector's office, the interest will be paid out along with the lodging tax after the release of the funds.

(B.) Other Old Business – None at this time.

10. FUTURE DATES

Camden County Advisory Board Meeting scheduled for Thursday, May 25, 2023, @ 1:00 p.m.

Camden County Advisory Board Meeting scheduled for Thursday, June 22, 2023, @ 1:00 p.m.

Camden County Advisory Board Meeting scheduled for Thursday, July 27, 2023, @ 1:00 p.m.

10. ADJOURN

There being no further business to discuss, a motion to adjourn the meeting was made by Russell Burdette. Robin Graf seconded the motion. The motion passed unanimously. The meeting was adjourned at 12:51 p.m.