

**NOTICE OF MEETING  
POSTED 4/8/2024 @ 9:00 A.M.**

**TRI-COUNTY LODGING ASSOCIATION  
JOINT BOARD MEETING WITH THE  
LAKE OF THE OZARKS AREA BUSINESS DISTRICTS OF CAMDEN, MILLER, AND MORGAN COUNTY  
WEDNESDAY, APRIL 10TH, 2024 @ 9:00 A.M.  
TCLA/CVB OFFICE – 985 KK DRIVE, OSAGE BEACH, MO**

**TENTATIVE AGENDA**

1. Call to Order
2. Introductions
3. Approval of Agenda
4. Public Comments: This is a time set aside on the agenda for visitors to address the Advisory Board. The Board will not act on any item not listed on the agenda, but the Advisory Board welcomes, and values input and feedback. Speakers will be restricted to three minutes unless otherwise permitted. Minutes may not be donated or transferred from one speaker to another.
5. TCLA Meeting Minutes-Approval of February 27th, 2024, TCLA meeting minutes.
6. Sponsorship Request Presentations-Versailles Olde Tyme Apple Festival-October 7th & 8th,-\$10,000  
Lake of the Ozarks Shootout-August-\$20,000  
Lake of the Ozarks Golf Council-TV Commercials \$20,000  
Magic Dragon Trails -\$30,000  
Lake Bike Fest- September -\$10,000
7. TCLA Board
  - A. Election of TCLA Board Officers-Chair, Co-Chair, Secretary/Treasurer
  - B. Marketing Committee and Budget Chair Appointments
8. Financials and Lodging Tax Collection Report for all Business Districts
9. Business District Reports- Camden County Business District  
Morgan County Business District  
Miller County Business District
10. Municipalities and Chamber of Commerce Updates-Chamber Directors, Mayors & Administrators
11. Executive Director Report
12. Public Relations
13. Group Sales
14. CVB Update
15. Old Business
  - A. Other Old Business
16. New Business
  - A. TCLA Appointments to the CVB Board- 1 Small, 1 Medium, 1 Large Seat
  - B. Other New Business
17. Adjourn