

**NOTICE OF MEETING
POSTED 8/9/2024 @ 9:00 A.M.**

**TRI-COUNTY LODGING ASSOCIATION
BOARD MEETING
WEDNESDAY, AUGUST 14TH, 2024 @ 9:00 A.M.
TCLA/CVB OFFICE – 985 KK DRIVE, OSAGE BEACH, MO**

TENTATIVE AGENDA

1. Call to Order
2. Board, Staff & Guest Introductions
3. Approval of Agenda
4. Public Comments: This is a time set aside on the agenda for visitors to address the Advisory Board. The Board will not act on any item not listed on the agenda, but the Advisory Board welcomes, and values input and feedback. Speakers will be restricted to three minutes unless otherwise permitted. Minutes may not be donated or transferred from one speaker to another.
5. Meeting Minutes-Approval of April 10, 2024, Meeting Minutes
6. Financial Report
7. Business District Reports- Lance Utley, Camden County Business District
Pamela Quinn, Morgan County Business District
Merlyn Vandervort, Miller County Business District
8. Municipalities and Chamber of Commerce Updates-Chamber Directors, Mayors & Administrators
9. Executive Director Report-Lagina Fitzpatrick
10. CVB Update – Heather Brown
11. Public Relations Update-Beenders Walker Group
12. Groups Sales-Jen West
13. Marketing/Website Committee Report- Lagina Fitzpatrick & Eric Homan
A. FY25 TV Commercials
14. Old Business
A. Other Old Business
15. New Business
A. Other New Business
16. Next TCLA Advisory Board Meeting is scheduled for Wednesday, November 13th, 2024, at 9:00 A.M.
17. Adjourn